Real Stories, Real Results: What Customers Say About Their Surface Transformations

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CARTERSVILLE, GA - April 17, 2026 -
Atlanta Surface Masters, a custom stone fabricator and installer based in Cartersville, Georgia, is providing an update on its in-house fabrication model and service coverage across the Atlanta metropolitan area and the broader North Georgia region. The company manages fabrication operations at its Cartersville facility and handles each project from slab selection through on-site installation without outsourcing fabrication stages to third-party shops.

The company's service portfolio includes custom kitchen and bathroom countertops, custom stone tables, fireplaces and mantles, and bathroom wall cladding. Atlanta Surface Masters works with granite, quartz, and marble materials sourced from suppliers including HanStone, Cambria, and MSI Stone. Client categories span homeowners, builders, and interior designers working on residential and light commercial projects across counties in North Georgia, with project scopes ranging from single-piece vanity tops to full kitchen builds involving multiple surfaces, cutouts, and integrated fixtures.

The in-house fabrication process includes initial consultation and estimate, on-site digital templating, slab selection at the fabrication facility, CNC cutting and edge profiling, and final installation by the company's own

crews. Each stage is scheduled and tracked internally rather than coordinated across separate vendors, which the company cites as the structural basis for its scheduling and installation timelines.

Dan DePaula, President of Atlanta Surface Masters, said the in-house model is designed to centralize scheduling, templating, and installation under one team rather than split the process across multiple vendors. "We handle the process from estimate through install within our own team," DePaula said. "That structure is how we manage scheduling and installation consistency, whether a project is a single vanity or a full kitchen build."

Client feedback received over the past several months has referenced specific process stages, including templating accuracy, seam placement during installation, scheduling adherence, and on-site conduct of installation crews. Kitchen and bathroom designer Gwen Craft referenced the company's process covering estimate, template, cutting, and installation phases. Homeowner Tom Williams of Decatur referenced a smaller-scope kitchen project, and homeowner Sarah Jones of Cartersville referenced the installation crew's timeliness and on-site work.

DePaula added that the company tracks feedback tied to specific process stages as internal quality indicators. "Feedback that identifies specific stages, templating precision, installation timing, crew conduct, helps us review our process in a measurable way," he said. "It gives us something concrete to work from when we review scheduling or installation procedures at the team level."

The company's material suppliers cover a range of natural and engineered stone options. Granite and marble offerings come primarily through MSI Stone's slab inventory, while engineered quartz surfaces are supplied by HanStone and Cambria. Material selection is handled at the fabrication facility, where clients can view full slabs before cutting begins, a step the company builds into the standard project timeline rather than treating it as an optional add-on.

Atlanta Surface Masters is currently accepting new project inquiries for homeowners, builders, and interior designers across the Atlanta metropolitan area and surrounding North Georgia counties. Project categories include new construction, residential renovation, countertop replacement, and designer-led remodel work. Consultation and templating scheduling is handled directly through the company's Cartersville office.

Atlanta Surface Masters is a custom stone fabrication and installation company based in Cartersville, Georgia. The company provides design, fabrication, and installation services for countertops, tables, fireplaces, and wall cladding using granite, quartz, and marble materials. Atlanta Surface Masters is locally owned and operated, serving homeowners, builders, and interior designers across the Atlanta metropolitan

area and the North Georgia region.

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Atlanta Surface Masters

We work with homeowners, builders and interior designers throughout the Atlanta area, providing personalized service from start to finish.

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