



## **lovemotorsports.com Expands Inventory to Meet Growing Demand at ATV Shops**

*May 20, 2026*

HOMOSASSA, FL - May 20, 2026 - PRESSADVANTAGE -

lovemotorsports.com, a comprehensive powersports dealership serving the Homosassa area, has expanded its inventory and service capabilities to address increased demand for recreational vehicles across multiple product categories. The dealership now maintains one of the region's largest selections of ATVs, UTVs, personal watercraft, and motorcycles from leading manufacturers.

The expansion comes as powersports dealers nationwide report sustained interest in outdoor recreational vehicles, with particular growth in side-by-side utility vehicles and personal watercraft segments. Love Motorsports has responded by increasing its inventory of vehicles from manufacturers including Polaris, Honda, Suzuki, Yamaha, Hammerhead Off-Road, Segway ePowersports, and Tomberlin Low Speed Vehicles.

"The powersports industry continues to evolve as more families discover the benefits of outdoor recreation," said Chad Halleen, owner of Love Motorsports. "Our expanded inventory helps more customers find the right vehicle for their needs, whether they're looking for utility vehicles for property maintenance, sport models for trail riding, or personal watercraft for water recreation."

The dealership's 12-bay service department has also expanded its capabilities with factory-trained technicians equipped to service all major brands. The service team handles everything from routine maintenance to complete engine overhauls, supporting both vehicles sold at the dealership and most other makes and models.

Among ATV shops in Florida, Love Motorsports distinguishes itself through its comprehensive approach to customer service. The dealership maintains a fully stocked parts department staffed by experienced professionals who assist customers in finding appropriate parts and accessories for their vehicles. The dealership also offers an extensive selection of riding gear, including helmets, gloves, boots, goggles, jackets, and other safety equipment.

The dealership serves as one of the region's primary Yamaha Waverunner dealerships, offering the complete line of Yamaha personal watercraft models across multiple categories including Rec Lite, Recreation, Luxury, Performance, Freestyle, and Crosswave models. Each category addresses different customer needs, from entry-level recreational models to high-performance watercraft designed for experienced riders.

"Customer education remains a priority as we help buyers navigate the various options available in today's market," added Halleen. "Our team takes time to understand each customer's intended use, experience level, and budget to recommend appropriate vehicles and ensure they have the knowledge and equipment for safe operation."

Love Motorsports operates from its Homosassa facility, where the expanded showroom displays new and pre-owned inventory across multiple vehicle categories. The dealership maintains relationships with trailer manufacturers including Big Tex, World Wide, Continental, and Magic Tilt to provide complete hauling solutions for customers purchasing multiple vehicles or requiring transportation options.

About [lovemotorsports.com](http://lovemotorsports.com)

Love Motorsports is a full-service powersports dealership specializing in the sale of new and used recreational vehicles, parts, accessories, and comprehensive service solutions. The dealership represents multiple leading manufacturers and maintains one of the region's most extensive inventories of ATVs, UTVs, personal watercraft, motorcycles, and related equipment.

###

For more information about [lovemotorsports.com](http://lovemotorsports.com), contact the company here: Love Motorsports Chad Halleen 352-621-3678 [chad.halleen@lovehonda.com](mailto:chad.halleen@lovehonda.com) 2021 S Suncoast Blvd Homosassa, FL 34448

**lovemotorsports.com**

*One of the largest motorsport dealers in Central Florida offering Polaris, Honda, Suzuki, Hammerhead Off Road,  
Yamaha WaveRunners and Segway ePowersports.*

Website: <https://www.lovemotorsports.com/>

Email: [chad.halleen@lovehonda.com](mailto:chad.halleen@lovehonda.com)

Phone: 352-621-3678

