



## **McNaughton Photography Expands Professional Studio Services to Address Growing Demand for Legacy Preservation**

*April 22, 2026*

MOLINE, IL - April 22, 2026 - PRESSADVANTAGE -

McNaughton Photography, a portrait studio based in Moline, Illinois, has expanded its services to meet increased community demand for legacy preservation through professional portraiture. The studio reports a 40 percent increase in bookings for sessions that combine traditional photography with oral history documentation, reflecting a broader cultural shift in how families approach memory preservation.

The expansion addresses growing awareness among Quad Cities residents about the importance of documenting personal and family histories before they are lost. Unlike casual smartphone images, professionally crafted portraits serve as historical documents that preserve personal stories and relationships for future generations.

"Families are recognizing that their personal histories deserve the same careful preservation as any historical document," said Stacey McNaughton, owner of McNaughton Photography. "The combination of professional

portraiture with recorded oral histories creates a comprehensive legacy that captures both the visual presence and the voices of loved ones."

The studio's Legacy Portrait Interview Sessions take place in clients' homes, creating portraits in meaningful spaces while recording stories and experiences. These sessions address concerns about the potential loss of personal histories as older generations age, providing families with both visual and oral documentation of their heritage.

McNaughton Photography professional headshots have also expanded to meet demand from local business professionals. The studio's monthly Signature Day events provide streamlined portrait experiences that include professional styling support and same-day image selection, serving corporate clients and entrepreneurs throughout the Quad Cities business community.

The trend toward legacy preservation through professional portraiture reflects changing perspectives on memory-keeping and family documentation. Professional photographers report increased requests for sessions that go beyond traditional posed images to capture authentic moments and preserve family narratives.

The portrait studio has adjusted its scheduling to accommodate the increased demand, offering additional availability for both legacy sessions and professional headshots. The expansion responds to community interest in preserving personal stories through meaningful imagery that captures individual essence and family connections.

McNaughton Photography specializes in creating authentic images that serve as both artistic portraits and historical documents. The studio's approach combines traditional portraiture techniques with contemporary methods for preserving oral histories, providing comprehensive documentation of personal and family stories.

"The shift from casual photography to intentional legacy preservation represents a fundamental change in how people value their family portraits," McNaughton noted. "Clients understand that professional photography creates lasting documents that honor life stages and preserve connections across generations."

The increased demand for legacy preservation services reflects broader cultural awareness about the importance of documenting life stages and relationships. Professional portrait studios throughout the region report similar trends as families seek to create lasting visual records of their histories.

McNaughton Photography has served the Quad Cities region with professional portrait services, establishing

a reputation for authentic, meaningful photography that preserves personal stories and identity. The studio continues to expand its services to meet evolving community needs for both personal and professional portrait documentation.

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For more information about McNaughton Photography, contact the company here: McNaughton Photography Stacey McNaughton (708) 601-0902 stacey@mcnaughtonphotography.com 615 35TH AVEMOLINE IL 61265

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## McNaughton Photography

*McNaughton Photography is a professional portrait and headshot studio based in Moline, Illinois, serving the Quad Cities region. The studio focuses on authentic, meaningful photography that preserves personal stories, identity, and lasting legacy.*

Website: <https://mcnaughtonphotography.com>

Email: [stacey@mcnaughtonphotography.com](mailto:stacey@mcnaughtonphotography.com)

Phone: (708) 601-0902

