



Freeze Dried vs Wet Canned Dog Food Compared - Nutrition Guide Released

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Pawcredible has published a nutrition guide examining how food processing formats affect nutrient bioavailability, digestion, and long-term canine health. The guide focuses on freeze-dried and wet canned dog food, providing dog owners with research-based comparisons to support informed feeding decisions. The publication reflects growing interest among dog owners in understanding how preparation methods influence the nutritional value of commercially available pet food.

More details can be found at <https://pawcredible.org/>

Research cited in the guide indicates that freeze-drying preserves up to 97% of the original nutritional value of ingredients, referencing findings published in the Journal of Animal Science. Wet canned dog food typically contains 75-85% moisture, while freeze-dried options maintain under 5% moisture content, concentrating nutrients per gram of food. These differences in moisture composition and processing directly affect how efficiently a dog's body absorbs and utilises the nutrients in each meal. Freeze-dried products are often

recommended to be rehydrated before serving for optimal digestion and palatability, though some products can also be fed dry depending on the formulation.

The guide examines how high-heat processing methods used in conventional dog food manufacturing affect nutritional integrity. When ingredients are subjected to elevated temperatures during extrusion or canning, natural enzymes, vitamins, and amino acids can degrade significantly. Freeze-drying bypasses this issue entirely by removing moisture at low temperatures, leaving the nutritional profile of the original ingredients largely intact. This distinction becomes particularly relevant when examining amino acids such as taurine, which plays a critical role in canine cardiac health and is naturally present in organ meats including chicken heart and liver.

Pawcredible's recipes contain no grains and use whole-food ingredients selected for bioavailability, meaning nutrients are absorbed by the body rather than passing through the digestive system unused. The company's freeze-drying process locks in natural vitamins, minerals, and flavour without artificial preservatives, fillers, or synthetic supplements. Ingredients including chicken, pumpkin, turmeric, cranberries, blueberries, flaxseed, and seaweed are chosen for their functional nutritional contributions, with each component selected to support specific aspects of canine health including digestion, joint function, immune response, and coat condition.

The guide includes customer accounts from dog owners who reported improvements in digestion, coat condition, and energy levels after transitioning to freeze-dried feeding formats. One owner reported smoother digestion and a shinier coat in a Goldendoodle following the transition. Another noted increased stamina and improved recovery in a Border Collie used for agility training. A third reported that a senior Golden Retriever showed greater comfort and mobility after switching to a freeze-dried format. These accounts reflect the guide's central premise that food format and ingredient quality directly influence measurable health outcomes in dogs.

The nutrition guide also addresses how moisture content affects caloric density and portion sizing. Because freeze-dried food contains significantly less water than wet canned alternatives, smaller quantities deliver comparable or greater nutritional value per serving. Dog owners transitioning between formats are advised to account for this difference when calculating appropriate feeding amounts based on weight and activity level. The guide provides a practical reference for owners evaluating changes to their dog's feeding routine.

Freeze-dried dog food also offers practical storage advantages compared to wet canned and fresh formats. The low moisture content means products remain shelf-stable for extended periods without refrigeration, reducing waste and simplifying storage. These practical considerations, combined with the nutritional profile outlined in the guide, are among the factors dog owners cite when evaluating feeding options for their dogs.

Pawcredible manufactures its products in the United Kingdom, serving UK and EU customers in compliance with regional quality and safety standards. The company maintains strict production standards and ingredient transparency, reflecting the expectations of dog owners who prioritise nutritional quality in feeding decisions. The nutrition guide is available at <https://pawcredible.org/>.

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Pawcredible Ltd

Pawcredible is a UK premium dog nutrition brand combining science and nature. We deliver raw-level nutrition through freeze-dried and fusion recipes, focusing on transparency, performance, and responsibly sourced UK manufacturing.

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