



## **Prime Restoration Launches Spring Flood Preparedness Campaign**

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Prime Restoration LLC has announced the launch of a spring flood preparedness campaign aimed at helping Utah County homeowners protect their properties during the annual snowmelt season. The initiative, led by company owner Mark Harris, offers educational resources and professional guidance designed to reduce the risk of residential water damage during the months when flooding is most likely to occur.

Each spring, rising temperatures across Utah's Wasatch Front trigger rapid snowmelt that, when combined with seasonal rainfall, can overwhelm residential drainage systems within a matter of hours. According to data from the Federal Emergency Management Agency, flooding remains one of the most common and financially devastating natural hazards faced by homeowners nationwide. In Utah County, basements, crawl spaces, and foundations are particularly susceptible during a window that typically spans from late March through late May, when accumulated snowpack from the winter months begins to thaw at accelerating rates.

The campaign focuses on a series of preventive measures homeowners can implement before water

becomes an immediate threat. Among the most critical steps is ensuring that gutters and downspouts remain clear of leaves and debris so that water can be directed at least three feet away from the foundation. Evaluating the grading around a home's perimeter is equally important, as soil that slopes toward the structure rather than away from it creates a direct path for water to reach basement walls.

Homeowners who have sump pumps installed should test them well in advance of the spring thaw to confirm they are operational, while those without a pump may benefit from considering installation before conditions change.

Additionally, inspecting foundation walls for cracks and sealing any visible gaps with hydraulic cement or polyurethane caulk can meaningfully reduce the chance of water intrusion. Prime Restoration has published a comprehensive set of spring flooding prevention tips on its website to support homeowners through the preparation process.

"We see the same pattern repeat each year, where most homeowners do not start thinking about flood prevention until water is already coming into their basement," said Mark Harris, Owner of Prime Restoration LLC. "This campaign is about reaching people earlier with practical steps they can take before the snowmelt season is fully underway."

Harris noted that when flooding does occur despite preventive efforts, timely professional response is critical to limiting long-term damage. Standing water that remains in a home for more than 48 hours can create conditions favorable to mold growth, weaken structural materials, and pose potential health risks to occupants.

Attempting to manage significant water intrusion without professional equipment and training often extends the timeline for recovery and increases overall restoration costs. Prime Restoration's IICRC-certified technicians specialize in flood damage restoration in Utah and maintain around-the-clock emergency availability to respond when water damage occurs.

Prime Restoration has served communities across Utah County since 2018, bringing more than 20 years of combined restoration industry experience to residential and commercial projects. The company operates from the Spanish Fork area and provides services to property owners in Provo, Orem, Springville, Payson, and surrounding communities. Its core offerings include water damage restoration, mold remediation, fire damage cleanup, and direct coordination with insurance providers throughout the claims process.

The spring flood preparedness campaign is now underway and will remain active through the end of May as seasonal conditions continue to develop across the region.

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For more information about Prime Restoration, contact the company here: Prime Restoration Mark & Chad Harris (801) 509-6899 office@primerestorers.com 2395 North 200 East Spanish Fork Utah 84660

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## Prime Restoration

*Prime Restoration offers water damage restoration, mold remediation, and fire damage cleanup services to the Spanish Fork area in Utah.*

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