

The Weinstein Firm Addresses Rising Atlanta Cyclist Deaths and New Legal Hurdles for Accident Victims

April 22, 2026

April 22, 2026 - PRESSADVANTAGE -

The Weinstein Firm responds to alarming new data from Propel ATL's 2024 Cost of Mobility Report showing pedestrian and cyclist fatalities increased across metro Atlanta even as overall traffic crashes declined, while Georgia's recently enacted Senate Bill 68 creates additional barriers for bicycle accident victims seeking compensation.

The comprehensive transportation safety report found that traffic crashes killed 425 people across Atlanta, Cobb, Clayton, DeKalb, Fulton, and Gwinnett counties in 2024, exceeding the 410 homicides recorded in the metro area that year. Despite a decline in total traffic crashes throughout the region, pedestrian and cyclist fatalities continued climbing, indicating vulnerable road users face disproportionately rising danger on Atlanta streets.

DeKalb County led the five-county region with 40 pedestrian and cyclist deaths in 2024, while Fulton County recorded the highest number of serious injuries to pedestrians and cyclists at 152. The report identified that the 20 most dangerous roadways in the five-county Atlanta metro represent just 1.2 percent of all roadways but account for nearly 11 percent of all fatal crashes, creating concentrated risk zones that directly affect cyclists navigating Atlanta's high-speed arterial corridors.

"The Propel ATL findings confirm what we see in our practice daily - cyclists face escalating danger on Atlanta roads, and now Senate Bill 68 gives insurance adjusters new tools to minimize what injured riders recover," said Harris Weinstein, Managing Partner of The Weinstein Firm. "The elimination of the phantom damages rule means cyclists with health insurance can only recover what their insurer actually paid, not the full medical bills, while the removal of the seatbelt gag rule gives adjusters additional arguments to reduce claims. This combination of rising road danger and tightened legal standards makes experienced representation essential for injured cyclists in 2025."

Georgia Senate Bill 68, signed April 21, 2025, fundamentally altered how bicycle accident victims pursue compensation. The law eliminates the longstanding phantom damages rule, meaning accident victims with health insurance may now recover only what the insurer actually paid rather than the full billed amount, directly reducing recoverable medical damages in many cases. The legislation also removes Georgia's seatbelt gag rule and restricts how attorneys can argue pain and suffering damages, providing insurance adjusters additional leverage to reduce claims from unrepresented accident victims.

The Weinstein Firm Atlanta bicycle accident lawyer team notes these legal changes arrive amid a decade-long surge in Georgia bicycle crashes. From 2014 to 2023, bicycle crashes statewide increased 40 percent, with 2022 marking the deadliest year in that period. Fulton County alone recorded 154 bicycle accidents in 2023.

An Atlanta bicycle accident lawyer from the firm emphasizes that immediate evidence gathering, medical documentation, and witness statements have become even more critical under the new legal framework to establish driver fault and build the strongest possible record for damages before insurers begin applying the new evidentiary rules.

The Weinstein Firm is a personal injury law firm based in Atlanta, Georgia, representing cyclists, motorists, and injury victims throughout the Metro Atlanta area and statewide. Founded in 2013 by Harris Weinstein and Michael Weinstein, the firm has recovered over \$30 million for injured Georgians. The firm handles bicycle accidents, car accidents, truck accidents, motorcycle accidents, pedestrian accidents, rideshare collisions, and catastrophic injury cases on a contingency fee basis.

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The Weinstein Firm Decatur fights for injury victims with compassionate, aggressive personal injury and car accident representation. With over 20 years' experience, we secure justice and fair compensation for clients across Georgia.

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