



Copycat Hearth & Home Highlights Professional Chimney Cleaning and Repair Services for Northwestern Wisconsin Homes

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Copycat Hearth & Home has highlighted its professional chimney cleaning and repair services as homeowners transition from the winter heating season into spring. This service helps maintain safe and efficient operation of fireplaces, stoves, and inserts throughout the region.

Chimney cleaning removes accumulated creosote, soot, and debris that build up during months of use. These deposits can restrict airflow and increase the risk of chimney fires if left unaddressed. Professional inspection during cleaning also identifies structural issues such as damaged flue liners, cracked masonry, or deteriorated mortar joints that require prompt repair. Timely maintenance extends the lifespan of hearth systems and supports consistent performance when heating needs return in the fall.

The process begins with a thorough assessment of the chimney system. Technicians use specialized tools to sweep the flue and remove blockages while checking for proper draft and ventilation. Repairs may involve relining flues, resealing joints, or replacing damaged components to restore full functionality. Services cover most brands of wood, pellet, gas, and electric units, ensuring compatibility across a wide range of

installations.

Homeowners benefit from expert guidance on when and how often to schedule cleaning. Factors such as frequency of use, type of fuel burned, and local climate conditions influence the recommended interval. In areas with cold winters like northwestern Wisconsin, annual inspections help prevent unexpected issues during off-season storage or early fall startup.

Copycat Hearth & Home technicians perform chimney cleaning and repairs on-site with attention to safety standards and local regulations. The service complements the company's broader offerings in hearth products, including fireplaces, stoves, and inserts designed for various fuel types. This integrated approach allows customers to address maintenance and repairs through a single trusted provider.

"Chimney cleaning and repair services play a vital role in protecting homes and ensuring reliable operation of heating systems," said Bill Estridge, Owner of Copycat Hearth & Home. "Our team focuses on thorough work that addresses both immediate needs and long-term system health."

The emphasis on these services reflects the company's decades of experience with hearth equipment. Proper maintenance not only reduces fire hazards but also improves energy efficiency by allowing optimal airflow and combustion. Customers receive practical recommendations tailored to their specific setup, helping them avoid common problems associated with neglected chimneys.

"Regular professional attention to chimneys helps homeowners avoid costly emergencies and keeps their heating systems performing as intended season after season," added Estridge.

Copycat Hearth & Home originated in 1982 as Copycat Fabricators in Danbury, Wisconsin, founded by Russ Estridge. The business began in a garage, producing stoves, and grew steadily. In 1998, ownership transferred to son Rick Estridge and his wife Terri, who relocated the operation to Webster and expanded the product lines.

The company added showroom and warehouse space over the years and increased its staff to more than 10 employees. In 2021, the third generation assumed leadership when Bill and Jessie Estridge purchased the business, maintaining its established name and commitment to quality.

Today, Copycat Hearth & Home operates from a facility exceeding 4,000 square feet in Webster, featuring more than 28 live burning displays. The showroom showcases fireplaces, stoves, and inserts in gas, wood, pellet, and electric options, along with hot tubs, swim spas, saunas from brands including Tylo, chemicals, accessories, stone products, accent furniture, home décor, lighting, and gift items.

Services include repairs and installations for most brands, on-site consultations, water analysis, trade-ins, test soaks, chimney cleaning and repairs, and winterization. The business serves communities across northwestern Wisconsin and nearby areas in Minnesota, drawing on more than 30 years of expertise to support home comfort needs.

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For more information about Copycat Hearth & Home, contact the company here: Copycat Hearth & Home
Bill Estridge 715-866-4280 copycathearthome@gmail.com 26500 Lakeland Ave N, Webster, WI 54893

Copycat Hearth & Home

Copycat Hearth & Home is a family-owned hearth, hot tub, and home comfort store with deep roots in northern Wisconsin. Since 1982, we've helped homeowners stay warm, relax, and make the most of their living spaces.

Website: <https://www.copycathearthandhome.com/>

Email: copycathearthome@gmail.com

Phone: 715-866-4280

