Mountaintop Web Design Partners With Ciao Darcy on Website Redesign Launch

April 23, 2026

GREENWOOD VILLAGE, CO - April 23, 2026 -
Mountaintop Web Design has announced its partnership with Ciao Darcy, a personalized Italian travel planning and guided tour company based in Bainbridge Island, Washington, on the launch of a newly redesigned website. The site, now live at ciaodarcy.com, serves as the company's primary digital platform and is designed to reflect the personalized, experience-driven nature of the services Ciao Darcy provides to travelers across the United States.

The project centered on translating a well-established travel brand into a refreshed digital presence that could accurately communicate the depth and range of services the company offers. Mountaintop Web Design led strategy, design, and development throughout the engagement, working in close collaboration with Ciao Darcy founder Darcy to ensure the finished site aligned with her vision for the business and the experience she delivers to clients.

"The team at Mountaintop Web Design took the time to understand my vision and translated it into something both beautiful and highly functional," said Darcy, founder of Ciao Darcy. "I am thrilled with the result of my new website and grateful for such a seamless and collaborative experience."

Ciao Darcy specializes in personalized Italian travel itineraries and exclusive guided tours throughout Italy, serving clients who are looking for a thoughtfully curated travel experience rather than a standard package tour. The company offers a range of services including full itinerary planning, travel consulting, and a selection of pre-packaged tours covering destinations such as Rome, the Amalfi Coast, Tuscany, Florence, Venice, and Cinque Terre, among others. Having welcomed more than one hundred groups from across the United States, the company has built a track record centered on attention to detail and individualized service.

Mountaintop Web Design approached the redesign with an emphasis on reflecting that level of care within the digital experience itself. The site structure was organized to guide prospective travelers through Ciao Darcy's service offerings in a way that feels intuitive and inviting, with clear pathways to tour listings, itinerary planning information, and contact options. According to Mountaintop Web Design, the visual and content direction of the site was shaped by the character of the brand, which is rooted in a deep appreciation for Italian culture, slow travel, and meaningful experiences.

"A travel brand like Ciao Darcy is built almost entirely on trust and storytelling," said Josiah Bussing, owner of Mountaintop Web Design. "The website needed to communicate not just what the company does, but the feeling of what it is like to travel with Darcy. That required a close working relationship and a clear understanding of what makes the brand distinctive."

The redesign also addressed mobile performance and cross-device consistency, ensuring that prospective clients browsing the site from any device encounter a reliable and visually cohesive experience. Mountaintop Web Design noted that for service-based businesses where the initial impression carries significant weight, a well-performing mobile experience is an essential component of the overall design strategy.

In addition to the core site structure, the redesign incorporated a gallery section and a comprehensive tour listings page, giving visitors a detailed view of available itineraries and pre-packaged tour options. The content was organized to support the decision-making process for travelers who may be considering their first international trip or looking to explore a new region of Italy.

The redesigned website is now live and accessible to the public. Ciao Darcy intends to use the platform as the central hub for client inquiries, tour bookings, and travel planning consultations, with updates expected as new tours and itineraries are added to the company's offerings.

For more information about Mountaintop Web Design and its work on the Ciao Darcy website, visit Mountaintop Web Design. To explore Ciao Darcy's travel planning services and tour offerings, visit

ciaodarcy.com.

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Mountaintop Web Design

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