

Freight Management Inc. Reports $50K Drayage Savings

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Freight Management Inc. (FMI), a U.S.-based freight brokerage with more than 40 years of experience, has released a case study detailing how a shipping operation reduced manual booking inefficiencies and achieved more than $50,000 in annual cost savings across its drayage operations.

The case study examines persistent challenges tied to manual drayage coordination, including limited pricing visibility, time-intensive booking workflows, and inconsistent communication across stakeholders. These issues have become increasingly relevant as logistics teams manage fluctuating port conditions, rising costs, and tighter delivery timelines across containerized freight networks.

According to the published findings, the organization transitioned from an email-driven booking process to a centralized workflow designed to improve access to real-time pricing and streamline coordination. Over a one-year period, the shift resulted in cost savings exceeding $50,000. The reduction was attributed to decreased administrative workload, improved rate accuracy, and fewer delays caused by fragmented

communication.

Additional details from the case study can be found on the company's website.

?In many operations, manual drayage booking creates hidden costs that extend well beyond labor,? said Bob Mayo, CEO of Freight Management Inc. ?What this case highlights is how a lack of pricing visibility and delayed coordination can influence decision-making across the entire shipment lifecycle. When those gaps are addressed, the impact tends to show up quickly in both cost control and execution consistency.?

Before implementing a more structured approach, the operation relied heavily on email chains, manual carrier outreach, and reactive follow-ups to secure drayage capacity. This process often resulted in delayed responses, inconsistent pricing, and limited insight into current market conditions. In high-volume environments, these inefficiencies compounded over time, affecting both operational performance and overall cost predictability.

Following the transition, the organization introduced a more standardized method for handling drayage booking and coordination. By reducing reliance on fragmented communication channels and improving access to current pricing data, the operation was able to make more informed booking decisions and maintain greater consistency across shipments. The structured workflow also allowed internal teams to reallocate time previously spent on manual coordination toward higher-value operational tasks.

Additional information about FMI?s approach to drayage booking and coordination is available on its website.

The findings align with broader trends across the transportation and logistics sector, where companies are increasingly evaluating how manual processes impact both cost and execution. As drayage markets continue to experience pricing volatility and capacity fluctuations, the ability to access reliable, real-time data has become a key factor in maintaining operational efficiency.

A representative from the company noted that this shift reflects a wider movement within the industry. ?There is a growing focus on replacing manual workflows with more structured systems that provide better visibility,? the representative said. ?Organizations that make that transition tend to reduce inefficiencies that are often difficult to identify when processes are spread across multiple communication channels.?

Freight Management Inc. provides freight management services to shippers, forwarders, and logistics partners, including drayage coordination, intermodal transportation, and full truckload solutions. With experience across major U.S. ports and rail networks, the company works with organizations seeking to improve coordination, visibility, and cost control within their logistics operations.

About Freight Management Inc.

Freight Management Inc. is a U.S.-based freight brokerage specializing in freight forwarding, drayage, intermodal transportation, and full truckload logistics. With more than four decades of industry experience, the company provides transportation management solutions designed to support coordination and visibility across supply chains. For more information, visit https://gofmi.com.

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Freight Management Inc.

Freight Management Solutions Built to S.A.V.E. Service, Accountability, Visibility, & Execution make FMI America?s most trusted freight management solution ? brokering drayage, FTL, and LTL with the experience and tech to guarantee the job is done right.

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