TurnKey SOD Adds Zoysia Grass Installation to Service Lineup for Residential and Commercial Properties

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TurnKey SOD has added Zoysia grass installation as a formal service category, expanding its turf offerings for residential and commercial properties across the Greater New Orleans region with three distinct Zoysia varieties selected for the Gulf Coast climate.

Demand for warm-season turf varieties capable of handling sustained heat, humidity, and high-traffic use has continued to grow across South Louisiana, particularly among property owners seeking alternatives to St. Augustine and Bermuda grasses. Zoysia, a warm-season variety known for its dense growth, deep root system, and tolerance for both heavy use and dry conditions, has become an increasingly common request from homeowners and commercial landscape managers in the region.

The new service line covers three Zoysia varieties chosen for performance in Louisiana conditions. Zoysia Fine Blade, a thin-textured option, produces a uniform, carpet-like surface and offers strong resistance to disease, pests, and drought. Emerald Zoysia, a medium-textured variety with a dark green appearance and dense growth pattern, is positioned for properties with partial shade from trees or building lines and tends to require less mowing than coarser turf varieties. Zeon Zoysia, a finer variety with a brighter green hue,

includes a notable tolerance for salt exposure that makes it applicable to coastal-adjacent properties, along with a robust root system that supports recovery from heavy foot traffic.

Beyond installation, the expanded service includes seasonal care guidance covering all four phases of the Zoysia growth cycle. Spring care emphasizes raking, soil aeration, slow-release nitrogen fertilization, and pre-emergent weed control as the grass exits dormancy. Summer care focuses on deep early-morning watering, mowing at a 1.5 to 2-inch height, additional fertilization, and active monitoring for chinch bugs and brown patch disease. Fall guidance addresses lower mowing heights, overseeding bare patches, balanced fertilization for root development, and consistent leaf removal. Winter care recommendations include limiting foot traffic, reducing watering frequency, monitoring thatch buildup, and preparing equipment for the spring season.

"Adding Zoysia as a defined service category reflects how the conversation has shifted with property owners across the region ? they are asking specifically for turf that holds up to summer heat, foot traffic, and shade variation without constant intervention," said the manager at TurnKey SOD. Each of the three varieties we install was selected because it meets a different combination of those conditions, and the seasonal care framework we provide is designed to keep the lawn performing well past the installation date.

The addition reflects an ongoing pattern within the regional landscape services sector, where contractors are formalizing turf-specific service categories rather than offering generalized installation. Homeowners are increasingly looking for clear information on which type of grass is best for their specific conditions before they decide to install it, especially in areas where factors like shade, salt, and drainage problems can differ a lot from one neighborhood to another.

TurnKey SOD's installation territory spans Baton Rouge, Covington, Gretna, Hammond, Harahan, Kenner, Laplace, Madisonville, Mandeville, Metairie, River Ridge, Slidell, and St. Rose. The company also installs Bermuda, Centipede, and St. Augustine sod, providing a full slate of warm-season turf options for residential and commercial clients throughout the service area.

Property owners interested in Zoysia installation or evaluating the right grass type for their site may contact TurnKey SOD at (504) 569-5437 to request a complimentary estimate. The company operates Monday through Saturday from 8:00 a.m. to 5:00 p.m.

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TurnKey Sod

Based in the city of New Orleans, we are a leading provider of comprehensive sod services, dedicated to transforming landscapes into stunning, lush green spaces.

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