



Casiii Releases New Color In MacBook Keyboard Covers Line

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Hillside, New Jersey based company, Casiii Inc. has announced the release of a new color in their line of keyboard covers for the MacBook. The company announced recently that the latest addition to the Casiii MacBook Air Keyboard Cover line is available now, and that the color is transparent.

Company owner Nir Cohen states, "We are very pleased and excited about the new product. While we've had other colors released in the past, we feel that this transparent cover is going to be very popular with consumers."

The company states that there has been a demand for a colorless keyboard color. Previous colors released in their line include gold, black, purple, green, and pink. While the company says that their other colors have been very well received, they state that many customers have contacted them, asking about a colorless option.

"They have emailed us and specifically asked about a cover that doesn't have color at all," Cohen states. "We were planning to release a new color anyway, so this gave us the perfect opportunity to give our customers

exactly what they want."

Cohen states that their keyboard cover line is an ever expanding one and that the company will have additional new releases coming out very shortly. The line offers silicone protection for keyboards, a feature that the company says customers appreciate. The MacBook silicone keyboard cover line has been quite popular since the first color was released just a short time ago.

Cohen states that the flexibility of the silicone and the thinness of the cover are what makes it so popular. He says that it is lightweight, which is another benefit for customers, and the color choices make it one of the most popular products in its class on the Amazon marketplace.

The company declares that the new transparent MacBook Air Keyboard Cover is certainly not the last to be released in the line. Although they have not stated which particular color will come next, Cohen has hinted that it will be another color that customers have specifically asked to be made available. Those interested in learning more can visit the company on their official website.

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Casiii Inc.

In 2012, Casiii Inc. launched their first product. Today, they specialize in MacBook, Laptop and Smartphone accessories, and help enhance and extend the lifespan of many other consumer based products.

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