

The Dallas Morning News

The sum of its parts

Richardson's Go Industries is becoming an auto fixture

By TERRY BARK

RICHARDSON — In the range, transportation sector, the Richardson-based manufacturer of metal fixtures for the auto industry is becoming an auto fixture. The small company is now being recognized as a leading manufacturer of metal fixtures for the auto industry.



Robert Orth and his wife, Jeanne, are the founders of Go Industries, working out of a residential office, warehouse and factory in Richardson.

The company's expansion is being driven by its investment in new equipment and processes. The company has invested in additional equipment and processes to serve industries ranging from telecommunications and defense to medical and transportation safety equipment.

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ACCELERATING SALES

Go Industries' revenue has increased significantly over the past year. The company's revenue has increased from \$10 million in 2020 to \$15 million in 2021, a 50% increase.

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Category	Number of Jobs	Percentage	Number of Jobs	Percentage
Auto and accessories	10,000	50.0%	15,000	50.0%
Other	10,000	50.0%	15,000	50.0%
Total	20,000	100.0%	30,000	100.0%

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Robert & Jeanne Orth
Go Industries Inc.
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Go Industries Inc Expands OEM Metal Fabrication and Custom Manufacturing Capabilities for Diverse Industries

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Go Industries Inc, a Texas-based manufacturer with over four decades of experience, has expanded its OEM metal fabrication and custom manufacturing services to meet growing demand across multiple industrial sectors. The expansion includes enhanced capabilities in precision manufacturing for AI data center server racks, advanced tube services, and comprehensive sheet metal operations.

The Richardson, Texas company has invested in additional equipment and processes to serve industries ranging from telecommunications and defense to medical and transportation safety equipment. The expanded services encompass CNC bending, robotic welding, laser cutting, plasma cutting, and certified welding to D1.1, B31.1, and B31.3 standards.

"Our expansion reflects the evolving needs of our industrial clients who require reliable, precision manufacturing partners," said a Go Industries spokesperson. "With our two state-of-the-art facilities in Texas

and over 40 years of manufacturing expertise, we are positioned to handle complex projects from initial design through final delivery."

The company's OEM metal fabrication capabilities now include specialized services for AI data center infrastructure, addressing the rapid growth in computational facilities nationwide. This addition complements Go Industries' existing portfolio of tube services, which includes CNC bending, rolling, end forming, and sawing operations.

Sheet metal operations have also been enhanced with advanced bending, shearing, notching, punching, and fabrication capabilities. The company's robotic welding systems and laser cutting technology enable precise, repeatable results for high-volume production runs.

Beyond core manufacturing processes, Go Industries provides comprehensive support services including design and engineering consultation, assembly, packaging, chrome plating, powder coating, and pipe profiling. This full-service approach allows clients to consolidate their supply chain with a single manufacturing partner.

The expanded capabilities serve a diverse client base across automotive, cable and wire, commercial equipment, emergency equipment, defense, Department of Transportation, gas, medical, oil, public safety divisions, sport and fitness, transportation safety equipment, and telecommunications sectors.

Go Industries' track record includes successful long-term partnerships that demonstrate the company's reliability as a custom manufacturing provider. One notable example involved a small bracket order in 2002 that evolved into a complete OEM manufacturing partnership lasting over 20 years, with the client eventually becoming the company's largest customer by 2013.

The company operates from two manufacturing facilities in Texas, utilizing a high-capacity powder coating line, batch oven finishing systems, and an extensive inventory of tooling and machinery. This infrastructure enables competitive pricing and quick turnaround times for custom fabricating projects of varying complexity and scale.

Go Industries Inc, established in 1978, specializes in truck accessories, law enforcement equipment, and custom manufacturing solutions. The company maintains Platinum Status with SEMA and offers private label programs for businesses seeking to bring branded products to market. As a division of Longhorn Reels, Go Industries combines specialized manufacturing expertise with broader wire and cable handling capabilities.

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Go Industries Inc

Manufacturer of made in the USA truck accessories including grille guards, front end protection, bed and cab protection, mud flaps and steps. Home of the C4500-6500 no cut no drill tilt body, front folding grille guard for Ford and Chevy.

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