

Keathley Landscaping Expands Professional Sod Installation Services to Meet Growing Demand

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GARLAND, TX - May 12, 2026 -
Keathley Landscaping, a Dallas-based landscaping company serving the region since 2002, has expanded its professional sod installation services to meet increasing demand from homeowners seeking rapid lawn transformations. The company specializes in converting bare or damaged yards into lush green spaces within one to three days.

The expansion comes as more Dallas-area homeowners recognize the immediate impact that professional sod installation can have on property aesthetics and value. Keathley Landscaping has refined its installation process over two decades of operation, developing techniques that ensure proper soil preparation, precise grading, and optimal root establishment for long-lasting results.

"Property owners often underestimate how dramatically a new lawn can transform their outdoor space," said Logan Keathley, owner of Keathley Landscaping. "We've seen consistent growth in demand for sod installation dallas services as homeowners realize they can achieve a mature, healthy lawn in days rather

than months of seeding and waiting."

The company's sod installation process begins with comprehensive site evaluation and soil preparation. Technicians assess drainage patterns, remove existing vegetation, and grade the area to ensure proper water flow. Fresh sod is then carefully laid and secured, with attention to seamless edges and proper soil contact. The installation concludes with initial watering and detailed care instructions for the critical establishment period.

Beyond basic installation, Keathley Landscaping integrates sod services with its broader landscaping capabilities. The company frequently coordinates sod installation with drainage improvements, irrigation system adjustments, and hardscape projects to create cohesive outdoor environments. This comprehensive approach addresses common lawn problems before they develop, reducing long-term maintenance requirements.

The timing of the service expansion aligns with optimal planting conditions in North Texas. While sod can be installed year-round in the Dallas climate, spring and fall installations typically show the fastest establishment rates. The company maintains relationships with regional sod farms to ensure consistent access to climate-appropriate grass varieties including St. Augustine, Bermuda, and Zoysia.

"Each property presents unique challenges, from soil composition to sun exposure patterns," added Keathley. "Our experience across Dallas, Garland, Wylie, Plano, and surrounding communities has taught us how to adapt our techniques for optimal results in various conditions."

Keathley Landscaping complements its sod installation services with comprehensive landscaping solutions including landscape lighting, drainage systems, stonework, retaining walls, French drains, and hardscape features. The company also provides ongoing maintenance services to protect homeowners' landscaping investments.

Established in 2002, Keathley Landscaping has built its reputation through consistent delivery of professional landscaping services throughout the Dallas metropolitan area. The company focuses on combining technical expertise with practical solutions to create functional and attractive outdoor spaces. Their service portfolio encompasses design, installation, and maintenance for both residential and commercial properties throughout North Texas.

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For more information about Keathley Landscaping, contact the company here:Keathley LandscapingLogan Keathley972-904-9659office@keathleylandscaping.comKeathley Landscaping6302 Galaxie Rd Garland TX

Keathley Landscaping

Providing sod installation, french drains, stonework and retaining walls, fencing, rolling gates, landscape lighting and landscaping in Texas Rockwall Wylie Plano AllenMckinney Frisco Rowlette Fate Richardson, Murphy, Parker Lucas Fairview Garland TX.

Website: https://keathleylandscaping.com/

Email: office@keathleylandscaping.com

Phone: 972-904-9659