

Pool Stop Custom Pools Expands Design Services to Meet Rising Demand for Luxury Outdoor Living Spaces

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ROCKWALL, TX - April 29, 2026 -
Pool Stop Custom Pools in Rockwall, TX, announces the expansion of its custom pool design services to accommodate increasing demand for comprehensive outdoor living spaces throughout North Texas. The veteran-owned company, which has served the region since 2003, reports a significant uptick in requests for integrated outdoor environments that combine custom pools with sophisticated amenities.

The expansion encompasses enhanced design capabilities for resort-style pools, integrated spas, water features, and complete outdoor living areas including kitchens, fireplaces, and entertainment spaces. This development responds to homeowners' growing interest in creating backyard retreats that serve as year-round gathering places for families and friends.

"The demand for luxury outdoor living spaces has transformed dramatically over the past few years, with homeowners viewing their backyards as extensions of their indoor living areas," said a Pool Stop Custom Pools spokesperson. "Our expanded design services allow us to create cohesive outdoor environments that

incorporate everything from infinity pools and lazy rivers to fully equipped outdoor kitchens and entertainment areas."

The company's portfolio includes diverse custom pool designs ranging from geometric and freeform pools to specialized exercise pools and commercial installations. Each project begins with a comprehensive consultation process that considers property layout, architectural style, and the specific lifestyle needs of each client. The design team works closely with homeowners to develop customized solutions that maximize both aesthetic appeal and functional value.

Beyond pool construction, the expanded services include comprehensive outdoor living design featuring patios, pool decks, and strategically placed seating areas. Water features such as waterfalls and spillways add visual interest and ambient sound to these outdoor environments. The integration of fire features and outdoor kitchens creates versatile spaces suitable for both relaxation and entertainment throughout the year.

The company also maintains a full-service approach that extends beyond initial construction. Pool Stop Custom Pools provides ongoing maintenance services, pool care education through its pool school program, and a retail store stocked with pool-related products. Additionally, the company offers renovation services for existing pools, helping homeowners modernize and enhance their current installations.

Recent industry data indicates that outdoor living investments continue to rank among top home improvement priorities for North Texas homeowners. The trend reflects both lifestyle preferences and the recognition that well-designed outdoor spaces can significantly enhance property values.

Pool Stop Custom Pools operates a showroom where prospective clients can explore design options and view examples of completed projects. The company maintains a transparent design and build process, keeping clients informed throughout each phase of construction. Financing options are available to qualified buyers, making luxury outdoor living spaces accessible to a broader range of homeowners.

Since its founding in 2003, Pool Stop Custom Pools has earned recognition for its award-winning designs and commitment to quality construction. The company serves Rockwall and surrounding North Texas communities, bringing nearly two decades of experience to each custom pool and outdoor living project.
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Pool Stop Custom Pools

For over 20 years, Pool Stop has built a reputation as one of the premier custom pool builders in the Dallas?Fort Worth area.

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