

# Christian Fischbacher Bed & Bath AG Showcases Bedding Excellence Through Digital Innovation

*May 29, 2026*

St. Gallen, SG - May 29, 2026 - PRESSADVANTAGE -

Christian Fischbacher Bed & Bath AG continues to set the standard for home textiles by combining traditional Swiss craftsmanship with modern digital resources, offering customers comprehensive access to their collections through enhanced online platforms and curated inspiration sources.

The Swiss luxury textile company maintains its position as a leader in home furnishings through a multi-channel approach that includes their main website at <https://www.christianfischbacher.com>, an editorial magazine featuring design trends and lifestyle inspiration, and an expanded digital presence through Google Business Profiles. This integrated strategy reflects the company's dedication to making luxury accessible while maintaining the standards established over generations.

Christian Fischbacher's product portfolio encompasses complete bedroom and bathroom collections, including duvet covers, pillowcases, fitted sheets, decorative cushions, terry cloth products, bath rugs, and luxurious bathrobes. The company's signature collections, including Luxury Nights, Moments, and Atelier lines, demonstrate their commitment to offering diverse aesthetic options while maintaining consistent quality across all product categories.

The company's dedication to innovation extends to their material selection, offering quilts and pillows crafted from eiderdown, goose down and feathers, natural hair, and advanced synthetic fibers. This range ensures that customers can select products that align with their personal preferences and specific comfort requirements. Each item undergoes careful hand-packing, demonstrating the attention to detail that distinguishes Christian Fischbacher from mass-market alternatives.

Christian Fischbacher's digital magazine serves as more than a product catalog, functioning as a curated source of interior design trends, seasonal inspiration, and lifestyle content. This editorial approach helps customers envision how textiles can enhance their living spaces while staying informed about emerging

design movements and color trends in the home textile industry.

The company's Google Business Profiles, accessible at <https://maps.app.goo.gl/DQo1JDjEZ8jtTpLv8>, provide customers with location information for their boutiques, including their flagship Zürich location. These profiles enable customers to discover physical showrooms where they can experience the quality and texture of Christian Fischbacher products firsthand.

Christian Fischbacher Bed & Bath AG operates with a comprehensive service model that includes complimentary delivery on all orders, secure payment processing, and a specialized concierge service providing expert guidance on product selection. The company serves customers throughout Switzerland and the European Union, maintaining consistent service standards across all markets.

Founded on principles of Swiss precision and craftsmanship, Christian Fischbacher Bed & Bath AG specializes in creating home textiles that combine traditional techniques with contemporary design sensibilities. The company operates both digital platforms and physical boutiques, offering customers multiple touchpoints to explore and purchase their extensive collection of bedding, bath products, and home accessories.

###

For more information about Christian Fischbacher Bed & Bath AG, contact the company here: Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00 [info@christianfischbacher.com](mailto:info@christianfischbacher.com) Mövenstrasse 189015 St. Gallen Schweiz

```
[
  {
    "@context": "https://schema.org",
    "@type": "Organization",
    "name": "Christian Fischbacher Bed & Bath AG",
    "url": "https://www.christianfischbacher.com",
    "logo":
      "https://www.christianfischbacher.com/ch/de/skin/frontend/digitalhome/default/images/footer/CF_intiale-footer.svg",
    "contactPoint": [{
      "@type": "ContactPoint",
      "telephone": "+41 71 552 50 00",
      "email": "info@christianfischbacher.com",
      "contactType": "Customer Service"
    }],
  }
]
```

```
"address": {
  "@type": "PostalAddress",
  "streetAddress": "Mövenstrasse 18",
  "addressLocality": "St. Gallen",
  "postalCode": "9015",
  "addressCountry": "CH"
},
"sameAs": [
  "https://www.instagram.com/christian_fischbacher_official/",
  "https://www.tiktok.com/@christianfischbacher",
  "https://www.linkedin.com/company/christian-fischbacher-bed-bath-ag/",
  "https://www.pinterest.de/christianfischbacherbedbath/",
  "https://www.youtube.com/@Christian_Fischbacher",
  "https://www.facebook.com/Christian.Fischbacher.Switzerland/"
],
```

```
"subOrganization": [
```

```
{
  "@type": "LocalBusiness",
  "name": "Christian Fischbacher HQ | Schweizer Luxustextilien | St. Gallen",
  "description": "Christian Fischbacher: Premium Schweizer Luxus Textilien steht für Exklusivität und höchste Qualität in der Textilbranche. Seit über zwei Jahrhunderten bieten wir aus St. Gallen heraus eine einzigartige Auswahl an feinen Stoffen und Heimtextilien. Unsere Produkte, bekannt für ihre innovativen Designs und nachhaltige Herstellung, verbinden traditionelle Schweizer Handwerkskunst mit moderner Ästhetik. Ideal für anspruchsvolle Kunden, die Wert auf Luxus und Langlebigkeit legen. Besonders erwähnenswert sind unsere luxuriösen Bettwäschesets, die höchsten Schlafkomfort und exquisite Qualität bieten. Zudem umfasst unser Sortiment exklusive Luxus Bettwäsche, die für ihre herausragende Weichheit und Langlebigkeit geschätzt wird.",
```

```
"address": {
  "@type": "PostalAddress",
  "streetAddress": "Mövenstrasse 18",
  "addressLocality": "St. Gallen",
  "postalCode": "9015",
  "addressCountry": "CH"
},
"telephone": "+41 71 552 50 00",
"url": "https://maps.app.goo.gl/359kkQe8R973qp4B7"
```

```
},
{
```

```
"@type": "LocalBusiness",
  "name": "Christian Fischbacher Boutique Zürich: Schweizer Luxus Bettwäsche | Kissen | Decken |
Frottiertücher | Bademäntel",
  "description": "Willkommen bei Christian Fischbacher Boutique Zürich ? Ihrem Ziel für luxuriöse
Heimtextilien. Unsere Boutique im Herzen von Zürich bietet exklusive Christian Fischbacher Bettwäsche,
Kissen, Zierkissen & Decken, die Ihren Schlafkomfort verbessern. Entdecken Sie weiche Handtücher,
bequeme Bademäntel und erstklassige Frottierwäsche für ein Spa-Gefühl zu Hause. Unsere Designer
Bettwäsche kombiniert Stil und Umweltbewusstsein. Geniessen Sie den Komfort unserer Schweizer
Bettwäsche. Besuchen Sie die Christian Fischbacher Boutique Zürich und erleben Sie die Qualität unserer
Fischbacher Produkte.",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "Kappelergasse 11",
    "addressLocality": "Zürich",
    "postalCode": "8001",
    "addressCountry": "CH"
  },
  "telephone": "+41 44 211 57 47",
  "openingHoursSpecification": [
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
      "opens": "09:00",
      "closes": "13:00"
    },
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
      "opens": "13:30",
      "closes": "18:00"
    }
  ],
  "url": "https://maps.app.goo.gl/DQo1JDjEZ8jtTpLv8"
},
{
  "@type": "LocalBusiness",
  "name": "Christian Fischbacher Boutique Basel: Schweizer Luxus Bettwäsche | Kissen | Decken |
Frottiertücher | Bademäntel",
```

"description": "Willkommen bei Christian Fischbacher Boutique Basel ? Ihrem Ziel für luxuriöse Heimtextilien. Unsere Boutique bietet exklusive Christian Fischbacher Bettwäsche, Kissen, Zierkissen & Decken, die Ihr Schlaferlebnis veredeln. Entdecken Sie weiche Handtücher, komfortable Bademäntel und erstklassige Frottierwäsche für ein Spa-Gefühl zu Hause. Unsere Designer Bettwäsche kombiniert Stil und Nachhaltigkeit. Gönnen Sie sich den Komfort und die Qualität unserer Schweizer Bettwäsche. Besuchen Sie die Christian Fischbacher Boutique Basel und erleben Sie die Exzellenz unserer Fischbacher Produkte.",

```
"address": {
  "@type": "PostalAddress",
  "streetAddress": "Streitgasse 5",
  "addressLocality": "Basel",
  "postalCode": "4051",
  "addressCountry": "CH"
},
"telephone": "+41 61 228 74 94",
"openingHoursSpecification": [
  {
    "@type": "OpeningHoursSpecification",
    "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
    "opens": "09:00",
    "closes": "13:00"
  },
  {
    "@type": "OpeningHoursSpecification",
    "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
    "opens": "13:30",
    "closes": "18:00"
  }
],
"url": "https://maps.app.goo.gl/b3ucbTJ6oCFqLaY67"
},
"parentOrganization": {
  "@type": "Organization",
  "name": "FREMAUX DELORME",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "10 rue de la Pépinière",
    "addressLocality": "Paris",
```

```
"postalCode": "75008",
"addressCountry": "FR"
},
"identfier": "456501600 RCS Paris"
}
},
{
"@context": "https://schema.org",
"@type": "WebSite",
"name": "Christian Fischbacher Magazine",
"url": "https://www.christianfischbacher-magazine.com/",
"description": "Christian Fischbacher Magazine: Entdecken Sie inspirierende Artikel zu luxuriösen
Heimtextilien, nachhaltiger Produktion und innovativen Designkonzepten. Bleiben Sie informiert über
Neuigkeiten, Kollektionen und Einblicke in die Welt von Christian Fischbacher."
}
]
```

## **Christian Fischbacher Bed & Bath AG**

*Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.*

Website: <https://www.christianfischbacher.com/>

Email: [info@christianfischbacher.com](mailto:info@christianfischbacher.com)

Phone: +41 71 552 50 00

*Christian Fischbacher*