

AutoFX WA Expands Product Range via Scholl Concepts Partnership

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O'CONNOR, WA - May 29, 2026 -
AutoFX WA, an O'Connor-based auto body paint refinement workshop, has strengthened its car care product offering through a certified import partnership with Scholl Concepts and the continued development of its own-brand Optix Nano Technologies range, manufactured in Perth with support from global production partners. The arrangement positions the business as both a specialist detailing workshop and a car care product supplier serving car enthusiasts and prestige vehicle owners across the Perth metro area.

Optix Nano Technologies is manufactured and distributed from the same premises as the AutoFX WA workshop, located at Unit 21, 5 Hines Road, O'Connor, within the City of Fremantle local government area. The brand draws on manufacturing partnerships across multiple countries, including Germany, Japan, the United States, and Asia, alongside proprietary formulations developed by the AutoFX WA team. Scholl Concepts, a German detailing brand with a strong reputation among trade professionals, is one of the key manufacturing partners for the Optix Nano Technologies range, and AutoFX WA holds certified importer status for Scholl Concepts products in Perth. Further information about the workshop and its product range is available at AutoFX WA.

Scholl Concepts is recognised within professional detailing circles as a technically rigorous brand, developed specifically for trade use rather than mass consumer retail. AutoFX WA's position as the certified Scholl Concepts importer in Perth provides direct access to products that are not routinely available through general consumer channels, and allows the business to incorporate Scholl Concepts formulations within the Optix Nano Technologies range alongside products developed in-house. The outcome is a product line that draws on established trade-grade expertise while also reflecting formulations created specifically for the Optix Nano Technologies brand and its intended applications.

The Optix Nano Technologies product range is directed at vehicle owners requiring ongoing paint care and maintenance products to protect their vehicle's paintwork between professional workshop services. This includes customers who have already invested in ceramic coating or paint protection film at the AutoFX WA workshop and who need suitable products to maintain the condition of those treatments over time. Luxury car care, vehicle protection, and paintwork maintenance are the primary areas addressed by the range, and the products are intended for use across prestige, performance, and classic vehicles, as well as everyday passenger cars.

Des Wong, Owner of AutoFX WA and Optix Nano Technologies, commented: "Scholl Concepts is a brand that trade detailers know and respect. Having that relationship as a certified importer in Perth, and being able to build that into the Optix Nano range alongside our own formulas, means we can put together a product line that genuinely performs. We manufacture in Perth, but we draw on some of the best global partners to make sure the product is right."

Brandon Wong, who works alongside Seth Wong delivering hands-on service work at the O'Connor workshop, is also involved in the practical application of Optix Nano Technologies products within the workshop's detailing services. Operating product development and workshop delivery under the same roof gives the business a grounded perspective on how car care products perform across a range of real vehicle conditions, which informs how the Optix Nano Technologies range is developed and refined over time.

AutoFX WA has operated as an owner-operated business since 2001, building its reputation through word-of-mouth referrals from car enthusiasts and prestige vehicle owners across Perth. The development of Optix Nano Technologies as a distinct product brand alongside the workshop's service offering extends the relationship the business holds with its customer base beyond individual service appointments and into ongoing product use and vehicle maintenance. The Perth manufacturing base of Optix Nano Technologies also reflects the business's roots as a locally operated workshop within the City of Fremantle.

The Optix Nano Technologies car care product range and AutoFX WA's full workshop service offering can be

explored at autofxwa.com.au. The O'Connor workshop's location and contact details are available through its Google Business Profile for vehicle owners in the Perth metro area seeking ceramic coating, paint protection film, paint correction, or Optix Nano Technologies car care products.

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For more information about AutoFX WA, contact the company here:AutoFX WADes Wong+61452525041info@autofxwa.com.au21/5 Hines Road O'Connor WA 6163

AutoFX WA

AutoFX WA was founded by Des Wong in 2001, and has been detailing cars in the Perth, Western Australia metropolitan area for more than 20 years.

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