



AutoFX WA's Next Generation Elevates Specialist Paint Correction Expertise

June 29, 2026

O'CONNOR, WA - June 29, 2026 -

AutoFX WA, a specialist auto body paint refinement workshop operating from O'Connor in Western Australia, has highlighted the role of Brandon and Seth Wong in leading the delivery of paint correction, machine polishing, guard rolling, and caliper painting services at the business. The O'Connor workshop has operated since 2001 and continues to serve car enthusiasts, classic vehicle owners, and prestige vehicle buyers across the Perth metro area, with Brandon and Seth Wong now carrying out the majority of hands-on work at the business.

AutoFX WA is based at Unit 21, 5 Hines Road, O'Connor, within the City of Fremantle local government area, and operates across a specialist service range covering paint correction, machine polishing, guard rolling, fender rolling, caliper painting, ceramic coating, paint protection film, and paint condition assessment. Brandon and Seth Wong lead the technical delivery of these services at the workshop, continuing the standard of workmanship established by Des Wong, who founded the business more than two decades ago. The workshop does not operate as a volume-based or fast-service detailing provider; each vehicle receives an individual paint condition assessment and preparation process before work begins. Full service details are available through AutoFX WA's website.

Paint correction is a technically precise service involving the assessment and remediation of a vehicle's paint surface to remove swirl marks, paint imperfections, and surface defects accumulated through use, weathering, or improper cleaning methods over time. Machine polishing is carried out as part of the correction process, with specific techniques and equipment selected based on the paint condition assessment conducted at the outset of each job. For owners of classic and collector vehicles in Perth, paint correction is frequently a prerequisite for any long-term protection investment, as the underlying paint condition must meet a defined standard before ceramic coating or paint protection film can be applied to lasting effect.

Guard rolling, also known as fender rolling, is a specialist panel modification service that involves controlled metal manipulation of a vehicle's wheel arch to accommodate wider tyres, suspension upgrades, or body modifications without introducing creases, cracks, or paint damage. No competing detailing business in Perth lists guard rolling among its services, making AutoFX WA a singular destination for vehicle owners requiring this work. Caliper painting is also available at the workshop, providing vehicle owners with the option to refinish or colour brake calipers as part of a restoration, cosmetic improvement, or vehicle presentation process.

Brandon Wong, Owner of AutoFX WA, commented on the workshop's direction: "The work that Seth and I are doing now is where the standard of this business sits. We are not trying to rush jobs through; every car gets the same level of attention from the initial assessment right through to the final polish. Dad built the name over a long time, and we want to continue doing it justice by keeping the quality where it needs to be."

AutoFX WA maintains an active presence within Perth's car enthusiast community through its sponsorship of the HSV Owners Club of WA and working partnerships with Aussie Garage and Cars with Character. These aren't one-way arrangements; both channels work alongside Brandon and Seth Wong in a mutual support relationship that reflects genuine shared interests rather than straight sponsorship. Aussie Garage covers the Australian classic, hot rod, and muscle car space, while Cars with Character focuses on classic European vehicles, between them reaching exactly the kind of audiences whose vehicles end up in the O'Connor workshop.

The workshop's broader service range extends beyond paint correction and machine polishing to include ceramic coating and paint protection film, which are frequently applied following a completed correction process to provide ongoing protection on vehicles brought back to a high cosmetic standard. AutoFX WA also manufactures and distributes the Optix Nano Technologies car care product range from the same O'Connor premises, offering customers access to paint care products developed in conjunction with international manufacturing partners, including Scholl Concepts in Germany.

Before establishing AutoFX WA, Des Wong spent 8.5 years as a contractor for Mercedes-Benz Perth,

working across multiple dealership sites under the Goldy family, owners of three Mercedes-Benz franchises in the city. In that role, he was responsible for overseeing up to \$10 million in stock and customer vehicles, working directly alongside heads of department and managing directors, and meeting the kind of deadlines that prestige dealership management demands. That client base included Channel 10 and a number of Perth's higher-profile Mercedes-Benz owners and associates. It's the kind of background that doesn't need much embellishment; when the dealership's own management is putting work your way, the trust is already established. AutoFX WA has carried that same standard forward for more than two decades, with vehicle owners travelling from across the Perth metro area and occasionally from regional Western Australia to access the workshop. Further information about the full service range and the work carried out by Brandon and Seth Wong is available at autofxwa.com.au, and a selection of the workshop's projects can be viewed on AutoFX WA's YouTube channel.

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For more information about AutoFX WA, contact the company here: AutoFX WA Des Wong +61452525041 info@autofxwa.com.au 21/5 Hines Road O'Connor WA 6163

AutoFX WA

AutoFX WA was founded by Des Wong in 2001, and has been detailing cars in the Perth, Western Australia metropolitan area for more than 20 years.

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