



Siam Legal International Advises on Rising Cyber Scam Risks as Younger Adults Become Primary Targets in Thailand

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Siam Legal International, a Thailand law firm advising on legal, immigration, and regulatory matters, is issuing a legal advisory following recent data indicating a shift in cybercrime patterns, with individuals in their 20s now emerging as the primary targets of online scams in Thailand.

The advisory follows updated figures from Thailand's Anti-Cyber Scam Centre, which reported a sharp increase in both the scale and financial impact of cyber fraud incidents. Over a one-week period in late March, authorities recorded more than 7,000 scam-related complaints, averaging approximately 1,000 cases per day. Total reported financial losses approached 500 million Thai Baht within that same period.

While the overall number of reported victims has shown signs of stabilization compared to earlier reporting cycles, authorities have observed a concerning increase in the average financial loss per case. This trend suggests a shift in scam tactics, with criminal networks focusing on fewer individuals but executing more targeted and higher-value attacks.

According to Kittisak Sripareesri, Attorney at Law, these developments reflect a broader evolution in how cybercrime is structured and executed in Thailand.

“Scam operations are becoming significantly more sophisticated. We are no longer seeing only high-volume, low-value fraud attempts. Many of these cases now involve carefully structured schemes that are designed to appear legitimate and build trust over time before financial transactions occur,” he explained.

Authorities have identified individuals in their 20s as the most affected demographic, surpassing the 31 to 40 age group that had previously accounted for the highest number of cases. This shift is largely attributed to behavioral patterns, as younger adults are more likely to engage with digital platforms for financial transactions, investments, and daily services.

Siam Legal notes that the increasing reliance on mobile applications, online marketplaces, and digital financial tools has created new vectors for exploitation. Scam networks are actively adapting to these behaviors, designing schemes that mirror legitimate platforms and communications.

Investment-related fraud continues to account for the highest financial losses. These schemes often involve unsolicited opportunities presented through social media or messaging platforms, where victims are encouraged to act quickly on seemingly time-sensitive offers. In parallel, shopping and service-related scams, including fake e-commerce listings and fraudulent delivery services, represent the highest volume of reported cases.

Authorities have highlighted several recurring warning signs associated with these scams. These include unsolicited contact, pressure to make immediate decisions, and attempts to move conversations away from official or verifiable platforms. Despite recent enforcement actions and arrests linked to organized fraud networks, investigators acknowledge that legal action alone is insufficient to address the scale of the issue.

“Prevention remains the most effective defense. Once funds have been transferred, recovery becomes significantly more complex, particularly in cases involving cross-border syndicates or layered financial channels,” Kittisak added.

From a legal perspective, victims of online scams may have recourse under Thai law, depending on the structure of the case and the availability of evidence. This may include filing criminal complaints, pursuing asset tracing measures, or initiating civil proceedings where applicable. However, the success of these actions often depends on how quickly the case is reported and whether financial trails can be identified.

Siam Legal emphasizes that individuals who suspect they have been targeted or affected should seek legal guidance promptly to assess available options and mitigate further losses. Early intervention can play a

critical role in preserving evidence and improving the likelihood of recovery.

The firm concludes that cybercrime in Thailand is undergoing a structural shift, moving away from opportunistic fraud toward more calculated and targeted operations. As digital engagement continues to expand across all demographics, the need for legal support, including access to an online scam lawyer in Thailand, is expected to grow alongside an increasingly complex risk landscape.

Siam Legal International continues to advise both international and Thai clients on fraud-related matters, financial disputes, and legal risk management, providing structured guidance in navigating the legal implications of cybercrime in Thailand.

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