

Jump Around Party Rentals Updates Website and Expands Rental Inventory Ahead of Spring and Summer Season

May 01, 2026

Round Rock, Texas - May 01, 2026 -
Jump Around Party Rentals, a party and event equipment rental company serving the Greater Austin metropolitan area, has launched a redesigned version of its website at www.jump-aroundpartyrentals.com, ahead of the spring and summer event season. The update introduces a curated ?Featured Items? section, an Order by Date booking tool, expanded category pages for carnival ride rentals by city, and updated product listings across more than 300 individual rental items.

The company, headquartered at 3616 Bass Loop in Round Rock and founded by owner William Gann, provides delivery and setup of party inflatables, water slides, carnival rides, mechanical rides, interactive games, concession equipment, tables, chairs, tents, and outdoor event infrastructure to residential and commercial customers throughout Central Texas. The website redesign was undertaken to streamline the customer booking process and better reflect the breadth of the company?s current inventory, which has grown considerably over the past several years.

According to Gann, the decision to overhaul the site was driven in part by customer feedback indicating that navigation of the existing catalog had become cumbersome as the inventory expanded. The new Featured Items section is designed to surface high-demand rentals without requiring customers to search through the full product library, a change the company expects to reduce booking times and improve overall user experience heading into its highest-traffic months.

?We have been serving the Austin area for years, and our goal has always been to make event planning as straightforward as possible for our customers,? said William Gann, owner of Jump Around Party Rentals. That same commitment drove the website refresh. We wanted people to come online, quickly find what they are looking for, whether that is a bounce house for a birthday party or a carnival ride setup for a company event, and book it without difficulty. We are heading into spring and summer with a broader inventory than we have ever carried before, and the updated site reflects that."

Among the seasonal inventory receiving increased visibility on the redesigned site is the company?s water slide catalog. Available options range from smaller junior slides suitable for younger children, such as the 12-foot Lego Junior and 12-foot Tropical Junior models, to larger units intended for adult-inclusive events, including the 27-foot Double Lane Patriot Water Slide, the 32-foot Pirate Dual Lane Water Slide, and the 22-foot T-Rex Water Slide with attached pool. Several units are available in wet-dry configurations, allowing them to function as standard dry slides outside of water-use setups. Combo bounce house units with built-in slide components are also featured, providing flexibility for events where both activities are desired.

Concession equipment, including cotton candy machines and sno-cone machines, with optional additional-serving packages, has been grouped alongside the warm-weather inventory to help customers plan cohesive outdoor events. Portable fans, misting fans, and generators are also catalogued as complementary rentals for outdoor settings where climate control and power supply are considerations.

A notable structural addition to the website is the introduction of dedicated carnival ride pages organized by service area. Individual pages now exist for Austin, Cedar Park, Georgetown, Hutto, Killeen, Leander, Liberty Hill, Pflugerville, and Round Rock, allowing customers to locate ride availability specific to their event location without navigating through general category listings. The carnival ride inventory includes the Swing Ride, Twister Swing Carnival Ride, Turbo Tubs of Fun, Ballistic Swing Ride, Mini Orbit Ride, Shockwave Ride, and the Phantom?s Revenge Ride. Bumper car rentals are also available for larger events. These options are intended to serve school carnivals, municipal festivals, corporate appreciation events, and similar larger-format gatherings.

Carnival game rentals have been expanded within the updated catalog as well. Customers can now book individual game stations, including the Hi Striker, Down a Clown, Ring a Bottle, Duck Hunt, Tin Can Smash,

and Tic Tac Toe, or opt for packaged carnival booth rentals that bundle three or six games together. The availability of packaged options aims to simplify procurement for event organizers managing multiple entertainment elements simultaneously.

The updated site prominently features mechanical bull rentals, which are offered under both the standard Mechanical Bull and American Mechanical Bull listings. The attraction has been consistently requested across a range of event types, including children?s parties, adult gatherings, graduation celebrations, and themed corporate events. The company also offers seasonal variants, including the Mechanical Reindeer and Mechanical Football for holiday and sports-themed occasions. All mechanical ride rentals are accompanied by trained operators and safety padding in compliance with the company?s standard procedures.

Beyond inflatables and rides, the website?s expanded catalog reflects a broader range of event infrastructure. Outdoor movie screen rentals are now available in four configurations: the Backyard 12x9, the Premier 16x9, the Blockbuster 20x12, and the Epic 30x17, each paired with projection and audio equipment. Ice skating and roller skating rink rentals, available in multiple size configurations up to 40 feet by 60 feet, have also been added as distinct categories, alongside luxury portable bathroom trailer rentals for events held in locations without permanent facilities.

Obstacle course offerings, a longstanding part of the company?s inventory, are catalogued across a wide range of sizes and configurations, from 34-foot entry-level setups to 160-foot multi-piece courses. Themed variants, including the Caution, Tropical, Racing, and Carnival Extreme configurations, are listed separately to assist customers in matching course aesthetics to event themes. Rock climbing walls, bungee runs, velcro walls, and wrecking ball inflatables round out the interactive inflatable category.

The company?s bounce house catalog spans more than 100 individual listings, covering both themed and non-themed units. Character and franchise-based options include Bluey, Cocomelon, Paw Patrol, Minecraft, Star Wars, Encanto, Jurassic World, and others, as well as seasonal holiday variants. Standard and oversized combo units, which incorporate slides, basketball hoops, and climbing walls into a single inflatable, are available alongside traditional single-feature bounce houses for events with more limited space.

All equipment provided by Jump Around Party Rentals is inspected and cleaned between each rental in accordance with the company?s internal maintenance procedures, and the company states that its equipment meets safety standards and regulations established by the State of Texas for inflatable amusement devices. The company carries liability-relevant operational protocols on all mechanical rides and large inflatable deployments.

Jump Around Party Rentals operates seven days a week, with office hours from 9:00 AM to 5:00 PM Central Time. The company website accepts online bookings around the clock through the Order by Date feature.

Customers with questions about delivery fees, which vary by distance from the company?s Round Rock location, or about multi-item discount packages, are encouraged to contact the company by phone at (512) 294-2221 or by email at info@jump-aroundpartyrentals.com. The company?s service area encompasses Austin, Round Rock, Cedar Park, Leander, Georgetown, Hutto, Pflugerville, Liberty Hill, Killeen, Belton, Temple, and surrounding communities in the Greater Austin region.

Jump Around Party Rentals is a locally owned and operated company that rents event equipment and is headquartered in Round Rock, Texas. The company provides delivery, setup, and retrieval of party inflatables, water slides, carnival rides, mechanical rides, interactive equipment, concession machines, outdoor movie screens, tables, chairs, tents, and event infrastructure to residential and commercial customers throughout Central Texas. The company is reachable at (512) 294-2221 and at www.jump-aroundpartyrentals.com.

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For more information about Jump Around Party Rentals, contact the company here:Jump Around Party RentalsWilliam Gann(512) 294-2221admin@jumparoundaustin.com3616 Bass LoopRound Rock, TX 78665

Jump Around Party Rentals

We're the leading party rental company in Austin! For years, we've strived to provide entertainment for residential and community events via our wide selection of fun and exciting inflatables and equipment rentals.

Website: https://www.jump-aroundpartyrentals.com/

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