Coldwell Banker Premier Properties Merges With Coldwell Banker Preferred

April 16, 2016

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Blue Bell, PA - Coldwell Banker Premier Properties has finalized a merger with Coldwell Banker Preferred in Blue Bell, PA, which further establishes their presence as a top real estate agency in the Philadelphia area.

?The transition was seamless and the culture is exactly the same,? says David Caracausa, Team Leader of The Premier Properties Group, the new name attributed to his team of realtors.

This move maintains the brand in the marketplace while at the same time combining resources, technology and reach for both offices. Caracausa has been extremely excited about using all of the available resources, knowledge, and experience that are now under one umbrella.

The Premier Properties Group offers realtor services to home buyers and home sellers alike. Recently, Caracausa has been granted exclusive broker rights to the 311 W. Main St. Building in Lansdale, PA. The former Performing Arts building is now accepting bidders and investors to create a new presence in Lansdale.

By constantly striving to provide clients with ?service they can count on,? Caracausa has received local, regional and national acclaim from Coldwell Banker, The National Association of Realtors, the Wall Street Journal, and the Pennsylvania House of Representatives. David was recognized as an ?Icon? in the real estate industry by Broker/Agent Magazine, ranked as the No. 25 broker by the Wall Street Journal in a national survey, and inducted into the Montgomery County Community College Hall of Fame in 2011.

Caracausa attributes his success to his core values, which he brings to his clients, of dedication, leadership, knowledge and integrity, the combination of which help him to offer personal and unparalleled customer service to each and every client. Those characteristics are the trademarks of Caracausa and his Coldwell Banker Premier Properties Group of Real Estate Agents. Caracausa estimates that 90%-95% of his sales volume is based on repeat business and referrals from prior clients.

The Premier Properties Group, formerly Coldwell Banker Premier Properties, is now located at 686 DeKalb Pike, Suite 102 in Blue Bell, PA. For those who would like to reach the team, the contact information is also unchanged:

Phone: (215) 699-9000

Email: info@cbprem.com

Read more at the Premier Properties real estate blog.

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For more information about The Premier Properties Group, contact the company here:The Premier Properties GroupDavid J. Caracausa(215) 699-9000info@cbprem.com686 DeKalb Pike, Suite 102, Blue Bell, PA 19422

The Premier Properties Group

The Premier Properties Group is the Philadelphia area's most powerful real estate team. Experience, savvy, knowledge of the area, and excellence in customer service are at the heart of the team's core values.

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