



## **Northwest Plumbing Heating & AC Expands Educational Resources for Seasonal Heating System Maintenance**

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Northwest Plumbing Heating & AC has expanded its educational outreach to help Quad Cities homeowners prepare their heating systems for the demanding winter months ahead. The century-old company has developed comprehensive resources addressing common furnace issues and preventative maintenance strategies as temperatures continue to drop across Iowa.

The expanded educational initiative comes as industry data reveals that regular system inspections can reduce emergency service calls by up to 40 percent while extending equipment life by several years. The company, which has served the Quad Cities area since 1923, has responded by enhancing its diagnostic protocols and sharing maintenance insights through multiple channels, including YouTube video tutorials.

Recent service data from the region indicates that aging furnaces often draw more power than required due to dust accumulation on filters, faulty electronics, and worn components. These issues lead to inadequate

heating and escalating energy costs during peak winter months. Common problems requiring professional intervention include failing heat exchangers, fraying blower belts, worn-out ball bearings in motors, and loose panels in ductwork.

"Homeowners often overlook the importance of seasonal heating system preparation until they face an emergency situation," said Bill Durand, Service Manager at Northwest Plumbing Heating & AC. "Through our expanded educational resources and enhanced inspection protocols, we help customers identify potential issues before they result in system failures during the coldest days of winter."

The company's enhanced diagnostic procedures now include detailed evaluations of refrigerant levels, electrical connections, condensate drainage systems, and air handler components. These comprehensive assessments are incorporated into Service Partner Agreements, which start at \$99 annually for heating systems and include scheduled maintenance visits, priority service scheduling, and waived after-hours fees for emergency situations.

Northwest Plumbing Heating & AC maintains 24-hour emergency service availability for both plumbing and heating needs throughout the Quad Cities area. Technicians have experience with all types of heating and cooling systems, including high-efficiency units, geothermal systems, and traditional equipment. The company also offers financing options through GreenSky to make system replacements and major repairs more accessible to homeowners.

The educational expansion represents part of a broader modernization effort as the company approaches its 101st year of operation. This news article highlights how established service providers are adapting to meet evolving customer needs through enhanced diagnostic capabilities and educational outreach.

Northwest Plumbing Heating & AC provides comprehensive heating, cooling, and plumbing installation, maintenance, and repair services throughout the Quad Cities area. The company offers furnace systems, boilers, geothermal heating, high-efficiency equipment, water heater services, drain cleaning, and sump pump installations. Founded in 1923, the company has built its reputation on professional service and technical expertise across residential and commercial applications.

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For more information about Northwest Plumbing, Heating & AC, contact the company here: Northwest Plumbing, Heating & AC Bill Durand (563) 391-1344 [bdurand@northwestmech.com](mailto:bdurand@northwestmech.com) 5885 Tremont Ave Davenport, IA 52807

## Northwest Plumbing, Heating & AC

*Founded in 1923, Northwest Plumbing, Heating & AC has grown from its humble beginnings to one of the most trusted residential plumbing, heating and cooling providers in the Quad City area and beyond.*

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