

Love Motorsports of Ocoee Expands Side by Side and ATV Inventory to Meet Demand

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OCOEE, FL - June 22, 2026 -
Love Motorsports of Ocoee has expanded its inventory of side by side vehicles and all-terrain vehicles to meet increasing demand from recreational riders and commercial operators throughout Central Florida. The dealership now maintains an expanded selection of new and pre-owned powersports vehicles from manufacturers including Polaris, Honda, Yamaha, Kawasaki, and CFMOTO.

The expansion positions Love Motorsports as a side by side dealership in Orlando, offering models ranging from recreational sport UTVs to utility vehicles designed for agricultural and commercial applications. The dealership has also expanded its role as a used ATV dealer in Florida, maintaining an inventory of pre-owned models across multiple brands.

"Central Florida has experienced significant growth in powersports participation over the past several years, with recreational enthusiasts and commercial operators seeking vehicles for various applications," said Chad Halleen, Owner of Love Motorsports of Ocoee. "The expanded inventory across multiple categories and brands enables us to serve customers requiring compact ATVs for trail riding, utility side by sides for property maintenance, or specialized equipment for construction applications."

The dealership's expanded inventory includes current models from Polaris, featuring the RZR sport performance line and Ranger utility vehicles. Honda ATV selections range from youth models to sport quads, while the Yamaha lineup encompasses recreational and utility-focused designs. CFMOTO vehicles provide alternatives across ATV and side by side categories.

Beyond traditional powersports vehicles, Love Motorsports has diversified its offerings to include Vespa and Piaggio scooters, Aprilia and Moto Guzzi motorcycles, and compact construction equipment. This product range allows the dealership to serve diverse customer needs from its Ocoee location.

The dealership's service department supports all brands sold, with certified technicians providing maintenance, repairs, and customization services. Parts availability spans OEM components for all represented manufacturers, allowing customers to maintain vehicles according to factory specifications. The service department operates with multiple service bays and maintains diagnostic equipment for current model year vehicles.

"The expansion reflects changes in regional demand patterns and customer requirements," added Halleen. "From financing options to service support, the dealership structure accommodates riders at various experience levels and commercial operators with specific equipment needs."

Love Motorsports offers trade-in evaluations, allowing customers to apply their current vehicle's value toward new purchases. Financing programs include manufacturer promotions and rates through multiple lending partners. The dealership also maintains relationships with regional riding clubs and commercial fleet operators.

Love Motorsports of Ocoee operates as a powersports and equipment dealership serving Central Florida from its location in Ocoee. The dealership represents multiple brands in the ATV, side by side, motorcycle, scooter, and compact equipment categories. In addition to vehicle sales, the company provides service, parts, and financing solutions for recreational and commercial customers throughout the region. The used ATV dealer in Florida has served the Central Florida market since its establishment and maintains certifications from each manufacturer represented.

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Love Motorsports of Ocoee

Love Motorsports of Ocoee, near Orlando, Florida. We are your dealership for motorcycles, ATVs, UTVs, personal watercraft, dirt bikes & Heavy equipment.

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