Riad Tile Expands Unique Tile Collections to Meet Growing Demand for Artisan-Crafted Interior Surfaces

May 14, 2026

May 14, 2026 -
Riad Tile has expanded its curated collections of artisan-crafted tiles in response to increasing demand from homeowners, designers, and architects seeking distinctive materials that add personality and depth to interior spaces. The expansion reflects a broader industry shift away from mass-produced materials toward handcrafted surfaces that serve as focal points in both residential and commercial projects.

The Dallas-based tile specialist has enhanced its offerings of handcrafted tiles sourced from skilled artisans worldwide, featuring rich textures, natural variations, and distinctive patterns that make each piece visually distinct. These characteristics have become increasingly sought after as interior design trends move toward more individualized spaces where materials play a central role rather than serving as background elements.

"The demand for artisan-crafted tiles has grown significantly as designers and homeowners recognize that these materials bring an irreplaceable authenticity to spaces," said Jarrett Shaffer, President of Marketing at Riad Tile. "Each handcrafted piece tells a story through its natural variations and textures, creating interiors that feel both timeless and deeply personal."

The Riad Tile Store now features expanded collections across multiple categories, including Zellige tiles known for their vibrant colors and handcrafted appearance, natural stone options ranging from marble to travertine, patterned cement and ceramic tiles, and traditional terracotta pieces. The company sources from destinations where craftsmanship and culture are inseparable, particularly highlighting Mexico's ceramic heritage and Moroccan tile-making traditions.

Designers are increasingly incorporating these distinctive tiles in statement applications such as feature walls, custom backsplashes, and elaborate flooring layouts. The movement toward individualized interiors has positioned these artisan materials as essential elements in creating spaces that reflect personal style while honoring traditional craftsmanship.

The expansion comes as the interior design industry experiences a revival of interest in traditional craftsmanship and artisanal production methods. This trend represents a convergence of heritage techniques with contemporary design sensibilities, appealing to clients who value both aesthetic distinction and cultural authenticity in their material choices.

"For those interested in exploring these collections, customers can follow us on social media platforms where we regularly showcase new arrivals and design inspiration featuring our artisan-crafted tiles," continued Shaffer.

Riad Tile operates as a specialized tile shop and warehouse offering comprehensive collections of tiles and natural stone products. The company provides nationwide shipping services and maintains a trade program for design professionals, contractors, and architects. With collections spanning from budget-friendly options to premium artisan pieces, the company serves diverse project requirements while maintaining a focus on quality craftsmanship and distinctive design. The company stocks marble, terrazzo, Zellige, cement tiles, and other specialty surfaces, supporting both residential and commercial projects with materials that emphasize craftsmanship and cultural heritage.

###

For more information about Riad Tile, contact the company here:Riad TileJarrett Shaffer9729149600jschaffer@raidtile.com5200 E Grand Ave #520, Dallas, TX 75223

Riad Tile

Riad Tile offers the highest quality cement tile, zellige tile, marble tile, and terrazzo tile at the lowest prices in the country.

Website: https://riadtile.com/

Email: jschaffer@raidtile.com

Phone: 9729149600