

The Steam Team Announces Expansion of Specialized Rug Care Services to Additional Texas Communities

May 04, 2026

AUSTIN, TX - May 04, 2026 -
The Steam Team, an established cleaning provider headquartered in Austin, has announced the expansion of its professional rug care services to additional communities across Texas. The development marks a significant step in the company?s ongoing effort to meet growing regional demand for specialized textile cleaning, particularly in residential and commercial settings where area rugs require careful handling and maintenance.

The announcement was made by company leadership, confirming that the expanded service area will now include a broader range of nearby cities and neighborhoods such as Cedar Park, Georgetown, Round Rock, and surrounding communities. The expansion allows more property owners to access structured, off-site rug washing processes designed for delicate and high-value textiles.

Founded in 1983, The Steam Team has operated in the Austin area for more than four decades, building a reputation for handling a wide range of cleaning needs. Over time, the company has developed dedicated

systems for rug care, including a controlled cleaning environment and processes tailored to different fiber types and constructions.

The expansion reflects a shift in how property owners approach maintenance for rugs, which often serve both functional and decorative roles in homes and businesses. Unlike standard floor coverings, these textiles can vary widely in material, age, and construction, requiring more than routine surface cleaning.

Area rugs are known to trap dust, soil, and allergens deep within their fibers. Standard vacuuming can remove loose debris, but deeper contaminants often remain embedded. As a result, more homeowners and facility managers are turning to professional services that include inspection, dust removal, washing, and controlled drying processes.

According to company representatives, the decision to expand service coverage was influenced by increased inquiries from neighboring communities, as well as population growth in areas outside central Austin. As new housing developments and commercial spaces continue to emerge, the need for consistent maintenance solutions has grown alongside them.

The expanded service includes transportation options, allowing rugs to be picked up, cleaned at a dedicated facility, and returned after completion. This approach is particularly relevant for larger or delicate pieces that cannot be safely cleaned in place. It also provides technicians with greater control over water usage, drying conditions, and cleaning techniques.

David Marquardt, founder of The Steam Team, addressed the expansion of area rug services in a prepared statement. ?Central Texas has experienced steady growth over the years, and with that comes a greater need for proper care of interior materials,? David Marquardt said. ?Extending these services into nearby communities allows more residents and businesses to maintain their rugs using methods designed for long-term preservation.?

Industry standards continue to emphasize the importance of proper cleaning techniques for textiles. Improper handling can lead to color bleeding, fiber damage, or shrinkage, particularly in handmade or natural fiber rugs. The company noted that its process includes material identification and testing prior to cleaning, ensuring that each rug receives appropriate treatment based on its condition.

The expansion also aligns with broader trends in indoor environmental maintenance. Clean interior surfaces, including rugs, contribute to improved air conditions by reducing the presence of dust and particulate matter. This factor has become increasingly relevant as property owners focus on maintaining indoor environments that support comfort and cleanliness.

The Steam Team?s rug care process typically involves multiple stages, beginning with inspection and dry soil removal. Dusting is considered a critical step, as it eliminates fine particles that can accumulate over time and contribute to fiber wear. Following this stage, technicians address stains or areas of concern before proceeding with washing or hand-cleaning methods, depending on the rug?s construction.

After cleaning, rugs are rinsed to remove residues and then placed in a controlled drying environment. This step helps prevent issues such as mildew or uneven drying, which can occur when rugs are left in uncontrolled conditions. Final grooming and inspection ensure that the rug is returned in stable condition.

The company serves a range of clients, including homeowners, property managers, hospitality businesses, and commercial facilities. The ability to clean different types of rugs, from wool and cotton to synthetic blends, has been a key factor in the company?s long-standing presence in the region.

Local housing trends have also contributed to increased demand. Many properties in Central Texas incorporate rugs as part of interior design, often layering them over hardwood or tile flooring. As these surfaces see daily use, rugs act as both decorative elements and protective layers, making regular maintenance an important consideration.

In addition to residential use, commercial environments such as offices, hotels, and retail spaces rely on rugs to define areas and enhance interior design. These settings often experience higher foot traffic, which can accelerate wear and buildup. Access to off-site cleaning services offers an option for maintaining these materials without disrupting operations.

The expansion into additional locations is expected to take place immediately, with scheduling available for both new and existing customers. Company representatives indicated that the rollout will be supported by logistical adjustments, including routing and transportation coordination, to ensure timely service across the expanded coverage area.

While the announcement focuses specifically on rug care, it reflects a broader commitment to structured cleaning practices across multiple surface types. Over the years, The Steam Team has continued to refine its processes to align with evolving expectations around maintenance, material care, and indoor cleanliness.

The company?s continued growth within Texas highlights the role of specialized services in maintaining interior environments. As communities expand and property needs evolve, access to dedicated cleaning solutions becomes an important part of long-term upkeep.

With the latest expansion, The Steam Team aims to provide more consistent access to professional rug care across the region, supporting both residential and commercial clients in preserving the condition and appearance of their interior textiles.

###

For more information about The Steam Team, contact the company here:The Steam Team (1904 Koenig Ln)David Marquardt512-450-7199customerservice@thesteamteam.com1904 W Koenig Ln, Austin, TX 78756, United States

The Steam Team

The Steam Team is a locally owned cleaning service in Austin, Texas, specializing in carpet cleaning, area rug washing, air duct cleaning, tile and grout care, pressure washing, and natural stone polishing. Serving Austin, Texas and nearby communities.

Website: https://www.thesteamteam.com/the-steam-team-1904

Email: customerservice@thesteamteam.com

Phone: 512-450-7199