

Wilkins RV Marks Three-Year Milestone at Nichols Location

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NICHOLS, NY - May 04, 2026 -
Wilkins RV has completed three full years of operation at its Nichols location since the acquisition in June 2022. The dealership, which previously operated as Jim?s RV, has served residents of Tioga County with access to pre-owned RVs and full-service support. The milestone reflects steady integration into the Wilkins RV network while maintaining local operational continuity.

The Nichols location maintains a selection of used RVs that includes travel trailers, fifth wheels, toy haulers, folding pop-up campers, and motorhomes from manufacturers represented across the Wilkins RV network. When a desired model is not in local stock, the dealership draws from inventory at its other five sites through a shared system. This structure provides Tioga County buyers with expanded access to pre-owned units while delivering sales, parts, and service capabilities at the same address on Sackett Creek Road.

Service operations at the Nichols dealership address the needs of used recreational vehicles. Technicians perform routine maintenance, seasonal winterization and de-winterization, annual safety inspections, and

repairs to electrical, plumbing, appliance, roof, and other systems common to pre-owned units. The integrated setup allows customers to select a pre-owned RV, complete the purchase, and schedule any necessary follow-up work without traveling to additional locations. The parts department stocks common replacement components to help minimize downtime for owners after acquisition.

General Manager Dustin Morgan said, "Every pre-owned unit at the Nichols location undergoes a detailed inspection process. The dealership maintains inventory aligned with demand and provides ongoing service support, including parts availability, for used RV owners."

The 2022 acquisition expanded Wilkins RV?s coverage in the southern tier region. The Nichols site operates as one of six interconnected dealerships, alongside locations in Bath, Brewerton, Waterloo, Churchville, and Fulton. This network enables the Nichols dealership to combine a local focus with broader resources in inventory depth and technical expertise. The transition preserved familiar staff and community relationships from the prior operation while adding the advantages of the larger organization.

As the 2026 camping season progresses, the Nichols team continues preparation of pre-owned RVs through system checks and preventative maintenance. Travel trailers and bunkhouse models have seen steady interest from families planning local and regional trips to area parks and destinations. The dealership?s full-service model supports both the initial selection of used RVs and their long-term maintenance needs, particularly as more residents prepare vehicles for seasonal use.

Founded in 1936 as C Wilkins Used Cars in Hornell, New York, the business began as an auto detailing operation and entered the recreational vehicle market in the 1950s. Ron Wilkins directed the transition in the early 1960s, renaming the company Wilkins RV and introducing brands such as Coachmen, Shasta, and Mallard. Brian Wilkins assumed ownership in 2004 after experience in multiple dealership roles and completion of an accounting degree. The company has since grown to six locations, with the Nichols addition in 2022 representing continued expansion across western and central New York. Earlier growth steps included the 2011 opening of the Churchville dealership and acquisitions that established the current network footprint.

The Nichols RV dealership follows the company?s established approach of providing practical access to pre-owned RVs and reliable service support. Its facilities accommodate indoor viewing of used RVs, sales consultations, and on-site maintenance for a range of makes and models. Local staff continuity from the prior operation has helped sustain community ties while integrating network resources for inventory and specialized technical work. The location?s position supports residents from Owego, Waverly, Spencer, and surrounding towns seeking convenient options.

Wilkins RV operates as a family-owned business with locations across western and central New York. The Nichols location contributes to the network by delivering sales and service resources tailored to the needs of used RV owners, supporting both purchase decisions and long-term vehicle maintenance from a single site. This model has enabled the dealership to function as a practical resource for Tioga County families since the 2022 integration.

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For more information about Wilkins RV of Nichols, contact the company here:Wilkins RV of NicholsBrian Wilkins - President800-634-2357sales@wilkinsrv.com67 Sackett Creek RoadNichols, NY 13812

Wilkins RV of Nichols

Our convenient Churchville location, expansive inventory, and competitive prices make Wilkins RV your logical RV shopping destination.

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