

The Weinstein Firm Addresses Rising Atlanta Motorcycle Fatalities and New Legal Challenges Under Senate Bill 68

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The Weinstein Firm announced today its response to alarming new data showing Metro Atlanta accounts for 42 percent of all motorcycle crashes statewide, with Georgia motorcycle fatalities rising more than 30 percent over five years. The firm is highlighting how recently enacted Senate Bill 68 creates additional legal obstacles for injured riders through modified apportionment rules that allow at-fault drivers to shift blame more effectively.

According to the Georgia Governor's Office of Highway Safety, Metro Atlanta experiences 1,655 motorcycle crashes annually despite containing a fraction of the state's total roadway miles. Georgia motorcycle fatalities reached 207 deaths in 2022, the highest figure in the GOHS data series, with the upward trend continuing into 2024.

Fulton County recorded 22 motorcyclist fatalities in a single recent year, the highest of any county in Georgia,

followed by DeKalb with 12, Gwinnett with 10, and Cobb with 8. Together, these four core Atlanta counties account for a substantial majority of the state's motorcycle deaths.

"Metro Atlanta has become the state's most dangerous region for riders by a wide margin, and Senate Bill 68's apportionment modification now gives at-fault drivers a new tool to argue that the rider's behavior contributed to the crash," said Harris Weinstein, Managing Partner of The Weinstein Firm. "Crash scene evidence, including dashcam footage, witness accounts, road condition documentation, and skid mark analysis must be gathered immediately after a motorcycle crash before the insurance defense team arrives and begins building the comparative fault narrative."

As a Weinstein Atlanta motorcycle accident lawyer, the firm builds claims by establishing the other driver's fault from crash scene evidence gathered immediately. The economic burden of motorcycle-related hospitalizations and emergency room visits in Georgia reached $252 million in 2021, the highest figure in the available data period, reflecting the catastrophic injury severity that distinguishes motorcycle crashes from standard vehicle collisions.

GDOT identifies the I-85 and GA-400 interchange as a high-risk corridor for motorcycle crashes, specifically citing the volume of merging vehicles, rapid acceleration zones, and sudden lane changes that create unpredictable conditions for riders at highway speeds.

Georgia Senate Bill 68, signed April 21, 2025, modified Georgia's apportionment rules to allow defendants in multi-vehicle crashes to more effectively shift blame to unnamed non-parties. In motorcycle accident cases, this provision is being used to argue that the rider's lane position, speed, or helmet choice contributed to the crash, reducing the percentage of damages any single at-fault driver owes.

Motorcycles account for approximately 0.4 percent of registered vehicles in Georgia but represent nearly 13 percent of all traffic fatalities, a 32-fold overrepresentation that reflects both the physical vulnerability of riders and the legal disadvantage they face when insurance adjusters apply anti-motorcyclist bias from the first contact.

The firm's approach addresses the three compounding legal challenges Atlanta motorcycle accident lawyer professionals face in 2025: the physical overrepresentation of motorcycles in fatal crashes, the anti-motorcyclist bias that insurance adjusters apply to minimize claims, and SB 68's apportionment modification.

The Weinstein Firm is a personal injury law firm based in Atlanta, Georgia, representing motorcycle accident

victims, injured motorists, and other injury clients throughout Metro Atlanta and statewide. Founded in 2013 by Harris Weinstein and Michael Weinstein, the firm has recovered over $30 million for injured Georgians and handles motorcycle accidents, car accidents, truck accidents, rideshare collisions, and catastrophic injury cases on a contingency fee basis.

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For more information about The Weinstein Firm - Decatur, contact the company here:The Weinstein Firm - DecaturThe Weinstein Firm(470) 865-5688info@weinsteinwin.com3009 Rainbow Dr Suite 139E, Decatur, GA 30034

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The Weinstein Firm Decatur fights for injury victims with compassionate, aggressive personal injury and car accident representation. With over 20 years? experience, we secure justice and fair compensation for clients across Georgia.

Website: https://weinsteinwin.com/

Email: info@weinsteinwin.com

Phone: (470) 865-5688