



Local Stone Fabricator Expands Service Lineup to Include Custom Fireplaces, Stone Tables, and Bathroom Wall Panels

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Atlanta Surface Masters, a locally owned stone fabrication and installation company based in Cartersville, Georgia, has announced an expansion of its service offerings to include custom stone fireplaces, stone tables, and bathroom wall panels. The additions move the firm beyond its established countertop fabrication practice and into custom stone applications for living spaces, dining areas, and full bathroom environments. Atlanta Surface Masters, which serves 17 communities across the metro Atlanta and north Georgia corridor, stated that the expanded services respond to a documented shift in how homeowners are incorporating natural and engineered stone into residential projects.

The new service categories represent a broadening of the firm's fabrication capabilities. Custom stone fireplaces involve the design, cutting, and installation of stone surrounds and mantels using materials such as granite, marble, and quartz. Stone tables are fabricated to specification for dining, outdoor, and accent applications, using the same slab materials and edge profiles available in the firm's countertop programme. Bathroom wall panels, which function as an alternative to traditional tile, are cut from large-format stone slabs and installed as continuous surfaces in showers and wet areas. The panels eliminate grout lines and reduce

long-term maintenance requirements associated with conventional tiled surfaces.

The expansion aligns with broader shifts in residential remodeling nationally and within the Georgia market. According to industry reporting, total spending on home improvements and maintenance in the United States is projected to reach approximately \$522 billion in 2026. Within that figure, kitchen and bathroom renovations continue to rank among the highest-return remodeling categories, with mid-range kitchen projects in Georgia recouping an estimated 70 to 80 percent of costs at resale. Trend analyses published for 2026 have identified a growing preference for large-format stone applications beyond countertops, including full stone wall treatments, slab backsplashes extending from countertop to ceiling, and stone-clad fireplace features. The pattern reflects a broader design shift toward natural materials and cohesive surface treatments that reduce visual fragmentation within a room.

The bathroom wall panel service is relevant to current remodeling patterns in the region. Industry observers have noted that spa-inspired bathroom design has become one of the more frequently requested project types across the southeast in 2026, with homeowners seeking surfaces that combine visual continuity with practical water resistance. Large-format stone panels, installed without the grout joints associated with traditional tile, offer a surface that is easier to clean and less susceptible to moisture penetration over time. Atlanta Surface Masters fabricates these panels in-house from the same quartz, granite, and marble slabs used in its countertop work, allowing homeowners to coordinate materials across multiple surfaces within a single project.

Daniel DePaula, owner of Atlanta Surface Masters, commented on the rationale for the expansion. "The request pattern from homeowners has changed noticeably over the past two years," DePaula said. "Clients are increasingly asking whether the same stone on their kitchen island can be carried into a fireplace surround, a dining table, or a shower wall. Rather than referring that work elsewhere, the firm invested in the tooling and fabrication processes needed to deliver those applications in-house. The objective is to allow homeowners to work with a single contractor for stone fabrication throughout a project rather than coordinating between multiple vendors."

The firm's fabrication facility in Cartersville handles the full production process, from slab selection and templating through cutting, edge profiling, and finishing. Atlanta Surface Masters works with materials from manufacturers including Cambria, HanStone, MSI, LG Viatera, Silestone, and Caesarstone, as well as natural stone sourced from regional and international suppliers. The in-house fabrication model allows the firm to manage tolerances and quality control across non-standard applications such as curved fireplace returns, oversized table surfaces, and floor-to-ceiling shower panels that require precise alignment.

The expanded services are available across all 17 communities in the firm's existing coverage area, which includes Alpharetta, Marietta, Roswell, Cumming, Woodstock, Canton, Acworth, Dallas, Dawsonville, Holly

Springs, Ball Ground, Newnan, Dalton, Rome, Athens, Decatur, and Chattanooga. The firm noted that the consultation process for fireplace, table, and wall panel projects follows the same four-stage workflow used for countertop installations: an initial design consultation, on-site measurement, in-house fabrication, and installation.

Atlanta Surface Masters operates from 1105 Highway 293 SE in Cartersville, Georgia. Additional information about the expanded service categories is available by email at info@atlantasurfacemasters.com.

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Atlanta Surface Masters

We work with homeowners, builders and interior designers throughout the Atlanta area, providing personalized service from start to finish.

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