

USA Cabinet Store Expands Dedicated Kitchen Remodeling Services Model to Alexandria Market

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FAIRFAX, VA - May 11, 2026 -
USA Cabinet Store has expanded its dedicated regional designer model to Alexandria, Virginia, the latest phase in a localized service approach previously launched in Falls Church, Vienna, and McLean. The expansion provides Alexandria homeowners with a single point of contact for kitchen remodeling and bathroom renovation projects from initial consultation through final installation.

The expansion comes as Alexandria's housing market continues to show strong growth, with median sale prices reaching $695,000, up 4.4 percent year-over-year, according to February 2026 data from the Northern Virginia Association of Realtors. The George Mason University Center for Regional Analysis projects Alexandria single-family home prices will increase 4.2 percent through 2026, leading all Northern Virginia localities.

"Alexandria presents unique renovation challenges, including historic district requirements that mandate Board of Architectural Review approval for exterior modifications and a 35 percent non-refundable deposit for

plan review," said Emin Halac, President of USA Cabinet Store. "Our dedicated regional designer understands these local requirements and coordinates every phase from permitting through installation, ensuring projects move forward smoothly while meeting all compliance standards."

The regional kitchen remodeling concept addresses growing demand in a market where renovation projects average $75,000 locally, compared with the $27,000 national average, according to the company's 2026 cost guide. National data from Angi indicates 71 percent of homeowners postponed at least one remodeling project in 2025 due to cost pressures. Industry reviews on platforms such as Angi and Houzz consistently identify communication breakdowns between contractors and homeowners as the most frequent source of project dissatisfaction, reinforcing demand for single-point-of-contact project management.

The Alexandria designer provides 3D virtual design consultations, material selection across multiple cabinetry brands including Showplace, Fabuwood, and Ultracraft, coordination of licensed trades for plumbing and electrical work, and post-installation follow-up. The model has reduced project turnaround times at other Northern Virginia locations by consolidating communication through one contact.

Amazon's HQ2 buildout in neighboring Arlington and the Virginia Tech Innovation Campus continue to draw tech professionals into Alexandria neighborhoods including Old Town North, Potomac Yard, and Del Ray, driving renovation demand among new buyers and long-term residents modernizing aging housing stock.

Beyond dedicated kitchen remodeling services, the regional designer manages bathroom renovations shaped by the 2026 Kitchen and Bath Trends Report from the National Kitchen and Bath Association, including spa-inspired features, smart technology integration, and accessibility-forward layouts for multi-generational living.

USA Cabinet Store, headquartered in Fairfax, Virginia, operates 14 showroom locations across multiple states and has served Northern Virginia homeowners since 2011. The company recently received the NKBA Innovative Showroom Award at KBIS 2026. The dedicated regional designer model reflects an ongoing commitment to localized expertise paired with comprehensive project oversight from concept through completion.

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USA Cabinet Store

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