

A+ Hybrid Batteries Announces Franchise Development Partnership With Franchise Marketing Systems

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AURORA, CO - May 08, 2026 -
A+ Hybrid Batteries, a mobile hybrid battery replacement and repair company currently operating across five states, has announced a new partnership with Franchise Marketing Systems (FMS) to develop a formal franchise model for the brand.

The partnership marks a major step in A+ Hybrid Batteries? long-term growth strategy and begins the company?s transition from a regional mobile service provider into a scalable national franchise system. Through the relationship with FMS, A+ Hybrid Batteries will begin developing the operational, legal, training, and franchise sales framework needed to bring its mobile hybrid battery service model to new markets across the United States.

A+ Hybrid Batteries has built its business around a fully mobile service model that brings hybrid battery diagnostics, replacement, and repair directly to the customer. Instead of requiring customers to tow their vehicle to a dealership or repair shop, A+ Hybrid technicians travel to the customer?s home, workplace, or vehicle location and typically complete battery replacement services within 30 to 45 minutes.

The company currently operates in Colorado, Georgia, Maryland, Pennsylvania, and Virginia, with additional markets such as Las Vegas and Washington State identified for future expansion. The decision to pursue franchising reflects the company?s belief that its mobile service model can be repeated successfully in markets where hybrid vehicle ownership continues to grow.

?We have always believed this model could work anywhere,? said Nahome Yifru, owner of A+ Hybrid Batteries. ?Customers want convenience, honesty, speed, and a company that stands behind its work. Our mobile model gives them that. Partnering with FMS gives us the structure and expertise to take what we have built and prepare it for responsible national growth through franchise owners who share our commitment to doing the job the right way.?

Franchise Marketing Systems is a full-service franchise development firm that supports businesses through the process of building and launching franchise systems. According to FMS, its 67-person team has helped franchise more than 11,340 units, developed 1,579 brands, and guided 234 brands through successful exits. FMS provides franchise development support in areas including strategic planning, legal structuring, operations, marketing, franchise sales, and growth planning.

For A+ Hybrid Batteries, the franchise development process will focus on turning the company?s existing mobile service system into a structured franchise platform. Key parts of the model are expected to include mobile service operations, technician training, customer communication standards, warranty procedures, inventory management, diagnostics, and local market support.

The hybrid vehicle service market continues to expand as more drivers keep hybrid vehicles on the road longer and seek alternatives to traditional dealership battery replacement. A+ Hybrid Batteries serves customers with hybrid models from manufacturers including Toyota, Honda, Ford, Subaru, Kia, Hyundai, Lexus, and General Motors. The company has positioned itself as a mobile alternative for customers who need specialized battery service without the cost, delay, and inconvenience of towing a vehicle to a dealership.

A+ Hybrid Batteries backs qualifying battery replacements with a three-year warranty and uses a pay-after-service model designed to build customer confidence. These service standards are expected to remain central to the franchise system as the brand prepares for expansion.

?Our goal is not just to open locations,? Yifru said. ?Our goal is to build a trusted national brand in hybrid battery service. We want customers in every market to know they can call A+ Hybrid Batteries and get professional mobile service, fair pricing, and a company that stands behind the work.?

The company expects to release additional information about franchise availability, target markets, and

launch timelines as the franchise development process moves forward.

For more information about A+ Hybrid Batteries and its services, visit aplushybrid.com.

A+ Hybrid Batteries is a mobile hybrid battery replacement and repair company specializing in hybrid vehicle battery diagnostics, repair, replacement, and installation. The company provides mobile service designed to save customers the cost and inconvenience of towing their vehicle to a dealership or repair shop. A+ Hybrid Batteries currently operates across multiple states and serves hybrid vehicle owners with convenient, professional, and warranty-backed battery solutions.

Franchise Marketing Systems is a full-service franchise development firm that helps businesses build, structure, market, and grow franchise systems. The company provides support in franchise strategy, operations development, legal coordination, franchise marketing, and franchise sales.

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For more information about A+ Hybrid Batteries, contact the company here:A+ Hybrid BatteriesNahome Yifru(303) 961-3596info@aplushybrid.com10660 E Bethany Dr #21, Aurora, CO 80014

A+ Hybrid Batteries

A+ Hybrid Batteries offers premium mobile hybrid battery and repair services to CO, GA, MD, PA, and VA.

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