

Industrial Applications Inc. Celebrates 35 Years as Leading Provider of Commercial and Industrial Flooring Solutions

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Industrial Applications Inc., a full-service concrete floor coatings company serving commercial and industrial customers since 1989, marks 35 years of providing specialized flooring solutions to facilities across the United States. The Memphis-based company has established itself as one of the region's premier industrial flooring experts, with operations extending from its headquarters in Tennessee to additional facilities in Alabama.

The milestone anniversary comes as the company continues to expand its service offerings to meet evolving industry demands, particularly in manufacturing, food and beverage, healthcare, aerospace, and warehouse sectors. With a team of master technicians and over 100 combined years of experience, Industrial Applications Inc. has built its reputation on delivering high-performance flooring systems that meet stringent industry standards, including USDA-compliant coatings for food processing facilities.

"Over the past three and a half decades, we have witnessed significant changes in flooring technology and industry requirements," said Bridget DiCello, a representative at Industrial Applications Inc. "Our commitment to staying ahead of these changes while maintaining our core values of quality craftsmanship and customer satisfaction has been fundamental to our longevity in this industry."

The company's comprehensive approach to flooring solutions encompasses polished concrete services, epoxy floor coating systems, surface preparation, and concrete and joint repair. Unlike many competitors who rely on subcontractors, Industrial Applications Inc. employs its own team of master technicians capable of addressing complex concrete problems and completing installations within tight timeframes, sometimes as quickly as 24 hours for facilities that cannot afford extended downtime.

Under the leadership of owner and president Jay Thomason, who personally oversees projects and maintains direct involvement with customers, the company has developed expertise in addressing the unique flooring

challenges faced by different industries. Thomason, who serves as both sales manager and lead salesman, spends much of his time in the field, either guiding crews on active projects or consulting with customers on new installations.

Industrial Applications Inc. has also embraced sustainable practices through its green flooring solutions, utilizing existing concrete surfaces and low VOC epoxy systems. This environmental consciousness, combined with the durability and longevity of their installations, provides clients with flooring solutions that reduce both environmental impact and long-term maintenance costs.

The company maintains an active presence on LinkedIn, where it shares project updates and industry insights with its network of over 750 followers. Recent projects have included installations at premier hospitality venues and aviation infrastructure developments, demonstrating the versatility and scale of the company's capabilities.

Industrial Applications Inc. operates from two strategic locations, with headquarters in Memphis, Tennessee, and an additional facility in Alabaster, Alabama. The company specializes in a comprehensive range of flooring systems including urethane and epoxy coating systems, decorative quartz and flake floors, polished concrete systems, acid-stained concrete, secondary containment systems, and anti-slip applications. Founded in 1989, the privately held company employs between 51 and 200 professionals dedicated to delivering tailored flooring solutions that meet the specific operational requirements of industrial and commercial facilities throughout the United States.

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Industrial Applications Inc.

Industrial Applications, a full-service contractor since 1989, specializes in epoxy flooring and polished concrete. Serving Memphis, Houston, Atlanta, and the U.S., they provide USDA-compliant coatings, joint repair, and expert hangar and plant surfacing.

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