South Shore Basement Finishing Company Expands Services Across 25+ Massachusetts Communities

May 27, 2026

QUINCY, MA - May 27, 2026 -
The Quincy-based contractor now offers comprehensive basement renovation, remodeling, and waterproofing services throughout the South Shore region.

South Shore Basement Finishing Company, a basement finishing contractor headquartered in Quincy, MA, announced an expanded range of renovation and remodeling services now available to homeowners across more than 25 communities in Massachusetts' South Shore region. The company, founded in 2018 by Susan Snow, provides custom basement finishing solutions designed to convert underused lower-level spaces into functional living areas such as home offices, guest suites, entertainment rooms, and additional bedrooms or bathrooms.

The expansion addresses growing demand from homeowners seeking to maximize existing square footage rather than pursue costly additions or relocations. According to the National Association of Home Builders, finished basements can add between 50 and 70 percent of their per-square-foot value to a home's overall appraisal. South Shore Basement Finishing Company offers a full scope of basement renovation services, including custom design, waterproofing, flooring and ceiling installation, lighting, and plumbing for

below-grade bathrooms. Typical projects range from $10,000 to $50,000 depending on the scope of work, with completion timelines of four to twelve weeks.

"Homeowners often tell us they need more space, but they overlook the square footage already sitting beneath their feet," said Susan Snow, CEO and Owner of South Shore Basement Finishing Company. "Our goal is to help families see that potential and turn it into a room they actually use every day, whether that is a playroom for the kids, a home theater, or a quiet office away from the rest of the house."

South Shore Basement Finishing Company currently employs a team of 10 professionals and holds an A+ rating with the Better Business Bureau. The company serves residential and commercial customers across communities, including Braintree, Brockton, Hingham, Plymouth, Weymouth, Canton, Milton, Pembroke, and Scituate, among others. In addition to basement remodeling, the company provides specialized waterproofing services to protect against water damage and mold, a common concern for below-grade spaces in the New England climate.

Each project begins with a free on-site consultation during which the company's team assesses the existing basement conditions, discusses the homeowner's intended use for the space, and develops a custom design plan. South Shore Basement Finishing Company manages the full scope of work from initial concept through permitting and final inspection, coordinating trades such as electrical, plumbing, and HVAC as needed. The company noted that the most common requests it receives are for additional bedrooms and bathrooms, followed by home offices, entertainment spaces, and dedicated home theater installations.

Basement waterproofing has become a critical component of the company's service offering, particularly across the South Shore, where seasonal rain, snowmelt, and high water tables can affect below-grade structures. South Shore Basement Finishing Company addresses moisture concerns before any renovation work begins, applying interior drainage solutions, sump pump systems, and vapor barriers to protect the finished space. According to the Environmental Protection Agency, indoor humidity levels above 60 percent can promote mold growth, making waterproofing an essential step for any basement renovation intended as a habitable living space.

"We have seen a noticeable shift in how homeowners think about their basements over the past several years," said Snow. "It used to be an afterthought, but now families are approaching it the same way they would a kitchen or bathroom remodel, with clear design goals and a real budget behind it. That change has driven us to bring the same level of craftsmanship to basement finishing that people expect in every other part of their home."

Homeowners interested in a free estimate for basement finishing or renovation services can visit www.southshorebasementfinishing.com or call 781-217-3411. The company is open Monday through Friday

from 8:00 a.m. to 6:00 p.m. and Saturday from 8:00 a.m. to 12:00 p.m.

###

For more information about South Shore Basement Finishing Company, contact the company here:South Shore Basement Finishing CompanySusan Snow+17812173411info@southshorebasementfinishing.comQuincy, MA

South Shore Basement Finishing Company

South Shore Basement Finishing is a Quincy, MA-based contractor specializing in basement finishing, remodeling, renovation, waterproofing, and custom design for homeowners across Massachusetts' South Shore. Visit southshorebasementfinishing.com

Website: https://www.southshorebasementfinishing.com/

Email: info@southshorebasementfinishing.com

Phone: +17812173411