South Shore Home Remodel Expands Renovation Services for Brockton, MA Homeowners

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QUINCY, MA - June 04, 2026 -
South Shore Home Remodel, a residential remodeling company serving Massachusetts' South Shore region, today announced an expansion of its renovation services for homeowners in Brockton, MA. The expanded offering covers kitchen remodeling, bathroom renovations, basement finishing, garage conversions, second-story additions, storm restoration, and new construction, with each project beginning with a free estimate and design consultation.

The expansion comes amid continued activity in the Brockton housing market. According to Redfin, the median sale price of a home in Brockton was $502,500 as of November 2025, up 0.9% from a year earlier, with the median sale price per square foot up 3.6% over the same period. Zillow reported an average Brockton home value of $455,213, an increase of 2.0% over the prior year. Rising values have led some homeowners to invest in their existing properties rather than relocate.

National data indicates that certain interior projects recover a meaningful share of their cost at resale. The 2025 Cost vs. Value Report, published by Zonda in collaboration with the Journal of Light Construction and Remodeling magazine, found that a minor midrange kitchen remodel recouped approximately 113% of its

cost nationally, while a midrange bathroom remodel recouped about 80%. The report notes that targeted updates generally outperform full gut renovations on return, and that figures vary by region and by the condition of the existing space.

The expansion also reflects broader national conditions. The Joint Center for Housing Studies of Harvard University projected in January 2026 that homeowner spending on improvements and maintenance would total roughly $522 billion for the year, with year-over-year growth of 2.9% early in 2026 easing to 1.6% by the fourth quarter. The Center attributed the steady outlook in part to modest increases in single-family home sales and remodeling permit activity.

"Our focus in Brockton is to give homeowners clear estimates and a single point of contact for the full project," said a South Shore Home Remodel representative. "We want people to understand the scope, timeline, and cost before any work begins."

Across its service categories, the company handles design, material selection, permitting, installation, and final walkthrough. Kitchen and bathroom projects include cabinet refacing, countertop replacement, backsplash, and tile flooring, with material options such as granite, quartz, marble, and laminate. Each project is backed by written warranties covering materials, workmanship, and installation, and is managed by a single team so homeowners do not need to coordinate multiple contractors.

The company's bathroom services include universal-design modifications, which incorporate accessibility features such as curbless showers, grab bars, and wider doorways. The 2025 Cost vs. Value Report estimated that a universal-design bathroom remodel recouped about 61% of its cost nationally. The report identified accessibility and "future-ready" features as an area of growing homeowner interest.

Each project begins with an on-site assessment, after which the homeowner receives a written proposal outlining scope, materials, timeline, and total cost. Once a proposal is approved, the company coordinates the permits required by local building authorities, schedules deliveries, and provides progress updates through completion.

In addition to Brockton, South Shore Home Remodel serves more than 25 communities across the South Shore and Cape Cod, including Avon, Braintree, Bridgewater, Canton, Quincy, Plymouth, Hingham, and Marshfield.

Brockton homeowners can request a free estimate by phone at 781-512-6122 or through the contact form at www.southshorehomeremodel.com/contact.

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For more information about South Shore Home Remodel, contact the company here:South Shore Home RemodelBob Dougherty+17815126122info@southshorehomeremodel.com21 Newcomb St #3, Quincy, MA, United States, 02169

South Shore Home Remodel

South Shore Home Remodel is a Quincy, MA home remodeling contractor specializing in kitchen, bathroom, basement, and second-story additions. Serving the South Shore for 10+ years. Learn more at southshorehomeremodel.com

Website: https://www.southshorehomeremodel.com/

Email: info@southshorehomeremodel.com

Phone: +17815126122

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