



## **River Road Coffees Highlights Premium Office Coffee Solutions for Louisiana Businesses**

*May 20, 2026*

BATON ROUGE, LA - May 20, 2026 - PRESSADVANTAGE -

River Road Coffees, a family-owned Baton Rouge coffee roasting company, continues to distinguish itself in the Louisiana market by maintaining exceptionally high standards for both coffee quality and customer service that trace back to the company's founding principles established over 25 years ago.

The company, which serves as both a coffee roaster and office coffee provider throughout Baton Rouge and surrounding communities, has built its reputation on a foundation of quality that began when founder John Melancon started the business in 1997. Working alongside his wife Sheila, Melancon initially rented a roaster from an industry colleague and personally delivered freshly roasted coffee to a small group of local offices. The couple would roast and package coffee during nights and weekends while John spent his days meeting potential clients and growing the business.

This commitment to quality led the Melancons to begin sourcing premium beans after just a few years in business, driven by their desire to deliver a truly unique and rich coffee blend to their customers. This decision set River Road Coffees apart from many coffee service companies that often provide lower-quality products.

"Our approach has always been about maintaining the highest standards in everything we do, from bean selection to roasting to customer service," said Ian Melancon, current owner and son of founders John and Sheila Melancon. "We understand that businesses want more than just coffee delivery ? they want a partner who ensures their employees and clients enjoy an exceptional coffee experience every day."

Today, River Road Coffees offers comprehensive office coffee services that include initial taste tests, provision and servicing of brewing equipment, and regular supply of fresh roasted coffee, tea, creamers, sugars, and other essentials. The company handles all aspects of office coffee management, including delivery, stocking of supplies, and emergency replenishment when needed. Each client receives support from a dedicated River Road Coffees representative who manages additional deliveries, maintenance requests, and provides ongoing assistance.

The company's service program ensures that brewing machines are properly selected, regularly updated, and maintained to deliver optimal taste. Clients also receive expedient equipment repair services, access to a variety of creamers and sweeteners, and exclusive opportunities to try new roasts and seasonal products.

Ian Melancon, who brings his own expertise in roasting methods and green coffee sourcing to the family business, has developed the company's signature Baton Rouge blend and maintains active membership in both the Roaster's Guild and Specialty Coffee Association. His leadership continues the family tradition of delivering authentic, high-quality coffee to the Louisiana community.

River Road Coffees operates from its Baton Rouge headquarters, serving both commercial clients and individual customers through its office coffee service program and retail operations. The company's dedication to quality and service reflects the values established by the Melancon family when they first began sharing their homemade brew with family and friends, a tradition that inspired the creation of the business and continues to guide its operations today.

Founded in 1997, River Road Coffees is a family-owned coffee roasting company based in Baton Rouge, Louisiana. The company specializes in providing premium coffee services to businesses throughout the region, offering comprehensive programs that include equipment, supplies, and ongoing support. Learn more about River Road Coffees and their commitment to quality at their Baton Rouge facility.

###

For more information about River Road Coffees, contact the company here: River Road Coffees Ian Melancon (225) 751-2633 [info@riverroadcoffees.com](mailto:info@riverroadcoffees.com) 11569 Investor Dr #4261 Baton Rouge, LA 70809

## River Road Coffees

*River Road Coffees is a premier Baton Rouge roaster specializing in gourmet coffee services for Louisiana businesses. From fresh-roasted beans to reliable equipment maintenance, tea and coffee - we deliver the perfect brew with local heart and expertise.*

Website: <https://riverroadcoffees.com/>

Email: [info@riverroadcoffees.com](mailto:info@riverroadcoffees.com)

Phone: (225) 751-2633

