

Adele Diamond Hosts The Vault Clearance Sale at Lynnhaven Mall

May 11, 2026

VIRGINIA BEACH, VA - May 11, 2026 -
Adele Diamond, a jewelry store in Virginia Beach, Virginia, is hosting The Vault Clearance Sale from May 21 through May 31, 2026, at its Lynnhaven Mall location. The event supports the business as it prepares for significant updates and its next chapter of operations in Coastal Virginia.

The sale encompasses select fashion jewelry items along with bridal pieces such as engagement rings and wedding bands. This initiative enables the store to transition inventory in advance of upcoming enhancements. Adele Diamond has operated in the region since 2007, maintaining a focus on bridal and fashion jewelry, designer collections, watches, and both lab-grown and natural diamond options.

The timing of the clearance activity follows the company's recent recognition as the 2026 Small Business of the Year for Virginia Beach by the Hampton Roads Chamber of Commerce. Such inventory adjustments represent a standard step for retail businesses adapting to evolving market conditions, including consumer interest in sustainable materials and personalized designs. By reviewing its selection, Adele Diamond positions itself to incorporate new trends while continuing to serve customers.

Educational resources available through the store help buyers understand diamond quality, ethical sourcing, and selection processes. These tools remain accessible during the sale period, supporting informed decisions on available items. The event also aligns with broader practices in the jewelry sector, where periodic inventory transitions facilitate the introduction of refreshed offerings and improved customer experiences.

Chris Lyons, co-owner of Adele Diamond, stated, "This sale marks an important transition as we prepare for substantial updates to our operations. It reflects our commitment to evolving while preserving the quality and service that customers have come to expect over the past 19 years."

Ashley Lyons, co-owner, added, "The Vault Clearance Sale provides an opportunity to connect with the community during this phase of growth. It underscores our dedication to maintaining strong relationships as we move into the next stage of our business development."

Adele Diamond has built its presence through three locations in Virginia Beach, with the Lynnhaven Mall site serving as the primary venue for the current sale. The business emphasizes an approachable shopping environment supported by knowledgeable staff and a range of customization services. Its inventory includes pieces from designer collections such as Gabriel & Co., alongside options for custom designs that incorporate ethical diamond choices.

The company responsibly sources natural diamonds from verified post-consumer origins in the United States and offers ethically produced lab-grown diamonds created in controlled environments. These practices significantly contribute to its overall focus on responsible methods across various product categories. Additional services, including evaluations, repairs, and maintenance, complement the retail offerings and support long-term customer needs effectively.

Founded in 2007 as a family-owned enterprise, Adele Diamond has contributed to the local retail landscape in Coastal Virginia. The business has grown by adapting to industry shifts while prioritizing customer education and transparency. Participation in community initiatives, including its recent award recognition, highlights its role in the regional economy.

This clearance event forms part of the store's ongoing efforts to balance current selection with future planning. As Adele Diamond advances into its updated phase, the sale allows customers to access existing inventory during this transitional period. The activity demonstrates routine retail management aimed at sustaining relevance in a dynamic jewelry market, ensuring that the needs and preferences of customers remain central to its evolving strategy.

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Adele Diamond

Adele Diamond is founded and based in Virginia Beach, Virginia by Chris & Ashley Lyons, a husband and wife duo who share a passion for jewelry. We offer luxury diamonds, jewelry, and watches at prices for everyone.

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