Mountaintop Web Design Partners With Denver Dive on Launch of New Digital Publication

May 18, 2026

GREENWOOD VILLAGE, CO - May 18, 2026 -
Mountaintop Web Design has announced its partnership with Denver Dive, a newly launched independent digital publication dedicated to covering the culture, music, art, food, and lifestyle of Denver, Colorado, on the development and launch of its new website. The site, now live at denverdive.com, serves as the primary platform for the publication and is designed to support the editorial mission of a team of locally embedded journalists committed to telling the stories of the people and communities that define the Mile High City.

Denver Dive officially launched on April 30, 2026, positioning itself as an independent voice in Denver's cultural media landscape. The publication is built around five editorial verticals covering music, art and entertainment, food and drink, personal style, and community profiles, with a stated commitment to depth, authenticity, and local perspective. The founding team includes journalists and cultural contributors who are active participants in the communities they cover.

"Our goal for Denver Dive was to create a digital environment that feels intuitive and vibrant," said Thomas Rutherford, Co-founder and Editor of Denver Dive. "We wanted to ensure that our readers can navigate the deepest corners of Denver's culture with total ease, and the new site delivers a seamless, high-performance

experience that puts the stories first."

Mountaintop Web Design led the strategy, design, and development of the site, working closely with the Denver Dive team to build a platform that could support the editorial demands of an active publication while reflecting the energy and character of the brand. According to Mountaintop Web Design, the primary challenge of the project was translating a publication's voice and identity into a digital experience that feels native to the content rather than generic, ensuring that the design serves the storytelling rather than competing with it.

"A publication like Denver Dive lives or dies by whether its platform gets out of the way and lets the content breathe," said Josiah Bussing, owner of Mountaintop Web Design. "The site needed to feel alive and move with the publication as it grows. We focused on building something that is as dynamic and layered as the city it covers, while keeping the reader experience clean and intuitive from the first visit."

The website was structured to accommodate a multi-vertical editorial operation, with navigation and content architecture designed to guide readers through distinct coverage areas without creating friction between sections. Mountaintop Web Design noted that publications with broad editorial scope require particular attention to information hierarchy, as readers arriving from different entry points, whether through search, social media, or direct navigation, need to quickly orient themselves and find relevant content. The site was built to perform consistently across devices, a priority for a publication whose audience is expected to engage heavily through mobile.

Denver Dive arrives at a moment of significant cultural and demographic growth in Denver, with the publication's founders identifying a gap in local media coverage that tends toward algorithmically driven content over deeply reported, community-rooted storytelling. The editorial team has structured the publication around sections that include Soundboard, covering the Front Range music scene, Scene and Heard, focused on art and entertainment, Pour and Plate, dedicated to food and drink, Style, featuring personal style and real people, and Knick-Knacks, a profile-driven section highlighting individuals with distinctive stories connected to the city.

The website is now live and accepting readership ahead of the publication's ongoing editorial calendar. Denver Dive has indicated that the platform will evolve as the publication grows its contributor network and expands its coverage across Denver's cultural communities.

Denver Dive is the Front Range?s newest digital publication dedicated to shining alight on Denver?s beating heart and telling the stories of the people who call this city home. Dive will cover music, art, style, food and culture without shying away from the raw stories and underground voices that give our city such vibrant character. Founded by journalists who live in Denver and love it for all that it is.

For more information about Mountaintop Web Design and its work on the Denver Dive website, visit Mountaintop Web Design. To explore Denver Dive and its coverage of Denver's culture and community, visit denverdive.com.

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For more information about Mountaintop Web Design, contact the company here:Mountaintop Web DesignJosiah Bussing(970) 765-8884info@mountaintopwebdesign.com8400 East Prentice Ave #1500,Greenwood Village, CO 80111


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Mountaintop Web Design

Mountaintop Web Design, based in Greenwood Village, Colorado, is a digital marketing agency specializing in website design, WordPress care plans, SEO, local search optimization, and pay-per-click advertising.

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