

Tiles Workshop LLC Expands Corporate Group Events Program as Wellness Activities Drive 41 Percent of 2026 Bookings

June 02, 2026

Dallas, TX - June 02, 2026 -
Tiles Workshop LLC, a cultural arts company specializing in Turkish mosaic lamp-making experiences, today formalized its corporate group events program, adding a dedicated concierge channel for HR, people operations, and marketing teams. The expansion responds to rising demand for wellness-forward team activities, a category that reached 41 percent of new event bookings in 2026 ? up from 18 percent in 2024 ? according to 2026 booking data from the corporate-events marketplace Events in Minutes.

The structured program gives companies a streamlined way to book Mosaic Lamp Workshop experiences, in which teams spend two to two-and-a-half hours designing and assembling functional lamps from hand-cut colored glass tiles and beads. The format fits a half-day offsite or a conference satellite agenda, aligning with the shift toward smaller, more intentional corporate gatherings identified in Skift Meetings' 2026 megatrends report.

"Corporate planners told us they wanted a structured way to book and a format that fits a two-hour offsite block," said Matt Yigit, founder of Tiles Workshop LLC. "The concierge channel gives them a single point of contact, and participants finish the session with a functional object they made as a team."

The shift toward hands-on, creative team activities tracks a broader concern over workplace engagement. Gallup's State of the Global Workplace 2026 report found that 20 percent of employees worldwide were engaged in 2025, the lowest level since 2020, at an estimated cost of 10 trillion dollars in lost productivity. Against that backdrop, employers are increasingly seeking formats that build genuine connection rather than passive attendance.

Group bookings already account for the majority of the company's weekend volume, with corporate teams joining birthday celebrations, bachelorette gatherings, date nights, and friend-group outings across its locations. Each session guides participants through traditional techniques for making Turkish Mosaic Lamps, with every attendee completing a functional lamp to take home.

The corporate program operates across more than 18 U.S. metros, including Dallas-Fort Worth, Houston, Chicago, Columbus, Phoenix, St. Louis, Kansas City, Atlanta, Los Angeles, Minneapolis, Oklahoma City, Orlando, Des Moines, Denver, Raleigh, and Kenosha-Milwaukee. The company maintains permanent studios in Dallas, Texas, and St. Peters, Missouri.

Founder Matt Yigit was named to the 2025 list of the 50 Most Influential People in Events in the US and Canada. The workshop has been featured by regional tourism organizations, including Visit Plano and Visit Dallas, and Yigit has been profiled in VoyageDallas and interviewed on The Jeff Crilley Show about how mosaic lamp workshops support team-building and networking experiences.

Tiles Workshop LLC is a Dallas-based cultural art experiences company specializing in Turkish mosaic lamp-making experiences and DIY kits. Through hands-on workshops and at-home mosaic lamp kits, the company invites guests to design and craft their own illuminated artworks using traditional Turkish techniques. Each workshop includes all necessary materials, step-by-step instructions, and complimentary Turkish tea, coffee, and baklava.

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Tiles Workshop LLC

Tiles Workshop is a Dallas?based cultural arts company offering Turkish mosaic lamp?making workshops and DIY kits. Guests create their own lamps using traditional techniques at locations in Texas and Ohio or at home with complete kits.

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