

Chef?s Deal Recognized with SEFA 2026 Peak Performer Award for Operational Excellence

May 18, 2026

Nashville, Tennessee - May 18, 2026 -
Chef's Deal Restaurant Equipment Store has been recognized with the Peak Performer Award at the SEFA 2026 Awards annual program, as announced by the Foodservice Equipment and Supplies Dealers Buying Group. The Nashville-based commercial kitchen equipment supplier earned this distinction for demonstrating strong performance across purchasing, engagement, and collaboration within the SEFA member network.

SEFA, a dealer-based foodservice equipment and supplies buying group founded in 1986 and headquartered in Schaumburg, Illinois, presents the Peak Performer designation annually to member dealers who have shown exceptional commitment to the organization's collaborative purchasing model. The recognition highlights Chef's Deal's participation within SEFA's national dealer network and collaborative purchasing ecosystem.

"Receiving the SEFA Peak Performer Award validates our commitment to strategic partnerships and operational excellence within the foodservice equipment industry," said Matthew Yaz, Vice President of

Operations at Chef's Deal. "This recognition reflects the dedication of our entire team in Nashville and Murfreesboro who work tirelessly to support foodservice operators across Tennessee and nationwide."

The award comes as Chef's Deal Restaurant Equipment marks approximately 20 years of operation in the foodservice equipment supply industry. The company operates two physical locations in Nashville and Murfreesboro, Tennessee, maintains an online presence, and partners with more than 400 manufacturers to provide restaurant equipment and supplies to commercial kitchens throughout the continental United States.

SEFA's annual awards program recognizes excellence across multiple categories within its membership network. The Peak Performer designation specifically acknowledges dealers who have maximized their participation in group purchasing programs while maintaining high standards of business operations and customer service. The awards were presented during SEFA's annual gathering, where industry leaders convene to discuss trends and collaborative opportunities in the foodservice equipment sector.

Chef?s Deal Restaurant Equipment provides commercial kitchen equipment, refrigeration systems, cooking equipment, storage solutions, and foodservice supplies for restaurants, pizzerias, bakeries, bars, cafés, food trucks, schools, hotels, healthcare facilities, and institutional kitchens across Tennessee and the continental United States. The company operates showrooms and warehouses in Nashville and Murfreesboro, Tennessee, and supports foodservice businesses with equipment sourcing, kitchen design&layout, financing, logistics, and procurement.

The SEFA Peak Performer Award adds to the company's growing reputation in the foodservice equipment industry. Customers can follow Chef's Deal on Instagram for updates on new products, industry insights, and company announcements.

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For more information about Chef's Deal Restaurant Equipment, contact the company here:Chef's Deal Restaurant EquipmentMatthew Yaz+1 (877) 254-5449info@chefsdeal.com708 Dickerson Pike, Nashville, TN 372071155 Haley Rd, Murfreesboro, TN 37129

Chef's Deal Restaurant Equipment

Chef?s Deal is a Nashville-based restaurant supply company. Partnering with 400+ manufacturers, specializing in commercial kitchen equipment, design, layout, and consulting. With two Tennessee stores, an online store, it serves customers across the U.S.

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