

Its2Cool Expands Water Slide Rentals to Meet Growing Demand for Summer Events

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Its2Cool, a Massachusetts-based party rental and event services company, has expanded its inventory of inflatable water attractions to accommodate the increasing demand for outdoor entertainment options across the region. The expansion includes new dual-lane racing slides, tropical-themed water slides, and combination bounce house water features designed to serve the growing number of summer gatherings planned by families, schools, churches, and businesses throughout Massachusetts.

The company's expansion responds to a notable increase in bookings for outdoor events as communities seek safe, professionally managed entertainment solutions for birthday parties, school field days, corporate gatherings, and neighborhood celebrations. The enhanced inventory includes slides ranging from 18-foot single-lane options to 24-foot giant dual-lane attractions, providing varied choices for different event sizes and age groups.

"The demand for water slide rentals has grown significantly as more families and organizations recognize the

value of creating memorable outdoor experiences," said Sophia Williams, spokesperson from Its2Cool. "Our expanded selection allows us to serve multiple events simultaneously while maintaining our high standards for safety, cleanliness, and professional service. Each piece of equipment undergoes thorough inspection and sanitization between rentals, ensuring every customer receives attractions that meet rigorous safety standards. Visit our website to explore the full range of available rentals and seasonal offerings."

The trend toward outdoor inflatable entertainment reflects broader changes in how communities approach event planning. Schools increasingly incorporate water attractions into field days and end-of-year celebrations, while churches and community organizations use them for summer festivals and fundraising events. Corporate clients have also discovered that water slide rentals provide engaging team-building activities and memorable company picnics.

Its2Cool provides comprehensive service that includes delivery, setup, and takedown, eliminating logistical concerns for event planners. The company's trained staff handles all aspects of installation, ensuring proper anchoring, safety zone establishment, and operational instructions for event hosts. This full-service approach has become particularly valuable for customers managing large gatherings who need reliable, stress-free entertainment solutions.

Beyond water slides, the company maintains an extensive inventory of party rental equipment, including bounce houses, obstacle courses, dunk tanks, movie screens, and event furniture. The diverse selection enables customers to create complete entertainment packages for events of any scale.

The company operates from its Canton headquarters, serving communities throughout Massachusetts and select surrounding areas. Delivery hours run from 7 AM to 12 PM, with next-day pickup typically scheduled during the same timeframe. The strategic location and efficient logistics system enable Its2Cool to manage multiple daily deliveries while maintaining punctual service.

"For indoor events and year-round celebrations, we also operate a private event space featuring both large and small suite options," added Williams. "Visit Us at the Canton facility to tour the indoor party center, which accommodates various celebrations such as children's parties, bar mitzvahs, sweet sixteen parties, and corporate gatherings."

Its2Cool continues to invest in new equipment and enhanced safety protocols, positioning the company to meet evolving customer needs while maintaining its reputation as a trusted regional provider of inflatable entertainment and party rental services.

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Its2Cool

We are a premier Party Rental company and Banquet Hall facility located in Canton, Massachusetts. Whether you?re hosting a celebration at home or planning a corporate event, we have everything you need to make it unforgettable.

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