



## **Above It All Roofing Partners with Financeit to Offer Structured Payment Plans for Residential Roofing Projects**

*May 19, 2026*

MISSISSAUGA, ON - May 19, 2026 - PRESSADVANTAGE -

Above It All Roofing has announced a formal financing partnership with Financeit, a Canadian consumer lending platform, to provide homeowners across the Greater Toronto Area with structured payment options for residential roofing projects. The arrangement addresses a documented barrier in the home improvement sector, where the upfront cost of roof replacement has increasingly led homeowners to defer necessary work until minor issues escalate into significant structural damage.

Roof replacement represents one of the largest single-trade expenditures a homeowner will encounter, with costs influenced by roof size, material selection, ventilation requirements, and the condition of underlying decking. As material and labour costs across Ontario's construction sector have risen steadily in recent years, the gap between the cost of timely replacement and what homeowners can absorb in a single payment has widened. The Financeit partnership allows qualifying homeowners to proceed with roofing projects through structured monthly payment arrangements managed directly through the Financeit platform. Financing terms, including interest rates and repayment periods, are determined by Financeit based on individual applicant qualifications at the time of application.

Above It All Roofing serves residential and commercial customers across eight GTA communities ? Georgetown, Mississauga, Oakville, Etobicoke, Burlington, Milton, Caledon, and Acton ? and the financing option is now available to qualifying customers in all service areas for roof replacement, new roof installation, and related exterior projects, including siding, skylights, and eavestrough systems. The company holds certifications from CertainTeed, GAF, and Elevate roofing product manufacturers, and carries WSIB work insurance coverage alongside full licensing and liability insurance.

"Deferred roof maintenance is one of the most common and costly mistakes homeowners make, and in most cases, the decision to wait comes down to cost," said Kristian Crowe, Owner of Above It All Roofing. "A structured payment plan removes the primary obstacle that leads people to delay work their roof already needs ? a roof that leaks for two seasons costs far more to remediate than one replaced at the right time."

The consequences of deferred roof maintenance in the Ontario climate are well-documented in the insurance and home inspection sectors. Water infiltration through deteriorating shingles, failed flashing, or compromised underlayment can affect attic insulation, ceiling structures, and interior finishes for months before visible damage appears inside the home. Above It All Roofing lists roof inspections for insurance claims among its services, reflecting the frequency with which delayed maintenance becomes an insurance matter rather than a planned renovation.

Financeit is a Canadian point-of-sale lending platform that works with home improvement contractors across the country to offer consumer financing at the point of service. The partnership allows Above It All Roofing to present payment plan options directly during the quoting process, giving homeowners a complete picture of project costs and monthly payment structures before committing to work. All financing applications and approvals are handled through the Financeit platform.

"A roof is the primary weather barrier protecting everything inside the home," Crowe added. "Making financing accessible through a trusted Canadian lending platform means homeowners can make decisions based on what their roof needs, not just what they have available in a single payment."

Above It All Roofing installs complete roofing systems that include underlayment, ventilation, drip edge, high-quality metal vents, and shingle products from certified manufacturers. The company is a member of the Bryan Baeumler Approved Contractors program and holds a Reader's Choice award. Roofing services span asphalt, metal, flat, slate, and cedar systems, with additional exterior services covering siding, leaf guard, eavestroughs, soffit and fascia, skylights, sun tunnels, airflow ventilation, ice dam removal, and emergency roof repair.

About Above It All Roofing: Above It All Roofing is a locally owned and operated roofing contractor founded by Kristian Crowe, serving residential and commercial customers across the Greater Toronto Area for more than 25 years. The company holds certifications from CertainTeed, GAF, and Elevate, carries WSIB coverage, and is a member of the Bryan Baeumler Approved Contractors program. Through a financing partnership with Financeit, structured payment options are now available to qualifying customers across all eight communities the company serves.

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For more information about Above It All Roofing Inc Mississauga, contact the company here: Above It All Roofing Inc Mississauga Kristian Crowe 6477711554 info@aboveitallroofing.ca 2395 Homelands Dr unit #209, Mississauga, ON L5K 1H3, Canada

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*ABOUT ABOVE IT ALL ROOFING: Above It All Roofing is a locally owned and operated roofing contractor founded by Kristian Crowe, serving residential and commercial customers across the Greater Toronto Area for more than 25 years.*

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