



S&S Custom Kitchens Expands Kitchen and Bathroom Remodeling Services to Westford Homeowners

May 21, 2026

LEOMINSTER, MA - May 21, 2026 -

S&S Custom Kitchens, a Leominster-based kitchen and bathroom remodeling company with over 20 years of experience, has expanded its service area to include Westford, Massachusetts. The expansion brings the company's custom design and remodeling expertise to one of the state's most sought-after residential communities.

The expansion positions S&S Custom Kitchens as a kitchen remodeling contractor in Westford MA, addressing growing demand from homeowners in this affluent Middlesex County community. Westford, which consistently ranks among Massachusetts' most desirable places to live, features a diverse housing stock ranging from historic colonial homes to contemporary residences along the Route 110 corridor.

"Westford represents a natural extension of our service area, with its mix of architectural styles and homeowners who value quality craftsmanship," said Frank Similia, Owner and Founder of S&S Custom Kitchens. "The community's established housing stock, much of it built in the 1980s and 1990s, is reaching

the point where kitchen and bathroom updates align with how families live today."

The company brings extensive experience in both kitchen and bathroom remodeling to Westford residents. S&S Custom Kitchens specializes in complete kitchen renovations, custom design solutions, premium cabinetry installation, and luxury bathroom remodeling. The company's approach includes comprehensive project assessment, strategic design development, premium material curation, and expert project management throughout the remodeling process.

Westford's demographic profile, with a median household income exceeding \$120,000, reflects a community of professionals and families who invest in their homes. The town's proximity to major employment centers along Interstate 495 and Route 128 has made it increasingly attractive to residents seeking quality housing with convenient access to Greater Boston.

"Our expansion into Westford comes at a time when homeowners are reconsidering their living spaces, particularly kitchens that may no longer suit modern lifestyles," added Similia, whose kitchen design tips from Frank Similia are featured on the company's YouTube channel documenting real kitchen transformations. "Whether updating a colonial-era home or refreshing a more recent construction, each project requires understanding both the architectural context and the homeowner's specific needs."

The company's YouTube channel showcases various remodeling projects and educational content, providing homeowners with insights into the remodeling process, common challenges, and design considerations specific to New England homes.

S&S Custom Kitchens operates from its Leominster headquarters and maintains a showroom where clients can view cabinet construction, door styles, and material options. The company offers custom cabinetry using all-plywood construction and professional-grade finishes, ensuring durability suited to New England's climate variations.

<https://youtube.com/shorts/r9qbZm7tZr4?si=ge2igdLAXPfeC6-d>

Founded over two decades ago, S&S Kitchens has established itself as a regional specialist in kitchen and bathroom remodeling throughout Central Massachusetts. The company's expansion to Westford extends its reach to serve communities including Concord, Littleton, and Southborough, providing comprehensive remodeling services backed by experienced designers and project managers who understand the unique characteristics of Massachusetts homes.

###

For more information about S&S Custom Kitchens, contact the company here: S&S Custom Kitchens Frank Similia frank@sscustomkitchens.com 3 West St Leominster, MA, 01453

S&S Custom Kitchens

S&S Custom Kitchens brings hands-on experience from years of installing, remodeling, and even building cabinets into every design. With a Frank the Kitchen guy, a designer who knows the craft from the ground up.

Website: <https://sscustomkitchens.com/>

Email: frank@sscustomkitchens.com

