



Union Properties Launches Redesigned Website to Better Serve Port Huron Construction Clients

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Union Properties, a licensed and insured general contractor serving Southeast Michigan, today announced the launch of its newly redesigned website, providing homeowners with enhanced access to information about deck building, siding installation, and home remodeling services. The updated digital platform features improved navigation, mobile-responsive design, and comprehensive project galleries that showcase the company's craftsmanship across Port Huron, St. Clair, Lexington, Marysville, Lapeer, Davison, and Sterling Heights.

The redesigned website represents a significant investment in customer experience, making it easier for homeowners to explore service options, view completed projects, and request quotes directly through streamlined contact forms. The new platform prominently features the company's deck building expertise, while also providing detailed information about siding, window installation, kitchen and bathroom renovations, and new residential construction services. Enhanced photo galleries allow potential clients to browse recent projects and envision possibilities for their own homes.

Union Properties has built its reputation through two decades of quality craftsmanship and clear communication with clients throughout East Michigan. As a custom deck builder in Port Huron, the company specializes in creating tailored outdoor living spaces using both composite and wood materials, designed to withstand Michigan's varied climate conditions. The family-run business has earned BBB accreditation and maintains certifications, including Andersen Windows expert installer status, reflecting its commitment to professional standards and customer satisfaction.

"This website redesign reflects our commitment to making the construction process as transparent and accessible as possible for our clients," said Brett Dell, owner of Union Properties. "We've built our business on referrals and repeat customers who value honest communication and quality work. This new platform allows us to better showcase our capabilities while making it simpler for homeowners to understand our process and connect with our team."

The improved online presence comes at a time when homeowners increasingly research contractors and view portfolios online before making hiring decisions. The website's mobile-friendly design ensures that customers can easily access information, whether they're browsing from home computers or smartphones while considering home improvement projects. The platform also highlights the company's community involvement throughout Southeast Michigan, where Union Properties has supported local events and organizations while completing hundreds of residential projects.

As a siding installer in Port Huron, Union Properties offers vinyl, metal, and custom aluminum solutions that balance durability, appearance, and long-term value. The company's comprehensive approach includes proper preparation, secure installation, and attention to details such as window wrapping and sealing. This same attention to detail extends across all service lines, from precision window and door replacements to thoughtful kitchen and bathroom renovations tailored to each family's lifestyle.

The website launch represents the latest development for a company that has steadily expanded its service offerings and geographic reach while maintaining its focus on customer relationships and quality craftsmanship. With flexible financing options available through Service Finance Company, Union Properties continues to make home improvements accessible to a broad range of homeowners throughout the region.

About Union Properties

Union Properties is a licensed and insured general contractor and home improvement company based in Port Huron, Michigan. Founded by Brett Dell, who brings over 20 years of hands-on construction and remodeling

experience, the company specializes in custom deck building, siding installation, window and door replacement, and comprehensive home remodeling services. Serving communities throughout Southeast Michigan, Union Properties has earned recognition for its craftsmanship, clear communication, and commitment to customer satisfaction.

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For more information about Union Properties Construction, contact the company here: Union Properties Brett Dell 8102920070 bdell@unionproperties-mi.com 3552 Griswold Rd Unit 1, Port Huron, MI 48060

Union Properties Construction

Union Properties is a family-run construction company serving Southeast Michigan with custom decks, siding, windows, remodeling, and new construction backed by honest communication and quality craftsmanship.

Website: <https://www.unionproperties-mi.com/>

Email: bdell@unionproperties-mi.com

Phone: 8102920070

