

Truly Investor Capital Announces Launch of New DSCR Loan Program for Real Estate Investors

May 19, 2026

FLUSHING, NY - May 19, 2026 -

May 18, 2026 ? Truly Investor Capital today announced the official launch of its new DSCR (Debt Service Coverage Ratio) Loan program, expanding the company?s growing portfolio of lending solutions designed specifically for real estate investors, landlords, developers, and investment property professionals across the United States.

The introduction of the DSCR Loan program marks a significant milestone for Truly Investor Capital as the company continues to strengthen its position within the real estate investment lending industry. The program was developed to provide borrowers with a more flexible and streamlined financing option that focuses on the income-generating potential of an investment property rather than relying primarily on traditional employment documentation and personal income verification.

As the demand for alternative lending solutions continues to rise, the company believes DSCR Loans will play an increasingly important role in helping investors secure financing in today?s competitive housing and

investment markets. The program is intended to support a wide range of real estate investment strategies, including rental property acquisitions, refinancing existing investment assets, portfolio expansion, and long-term wealth-building opportunities through real estate ownership.

Unlike conventional mortgage programs that often require extensive documentation such as tax returns, W-2s, and debt-to-income calculations, DSCR Loans are designed to evaluate whether a property?s rental income can sufficiently cover its debt obligations. This approach allows investors to qualify based on the strength and performance of the property itself, creating additional flexibility for self-employed borrowers and experienced investors with multiple real estate holdings.

Truly Investor Capital stated that the launch of the new program reflects the company?s commitment to addressing evolving borrower needs while helping investors move through the financing process more efficiently.

?Our goal is to provide real estate investors with financing solutions that align with how investment properties actually perform,? said a spokesperson for Truly Investor Capital. ?The launch of our DSCR Loan program represents another step forward in delivering efficient and accessible lending products tailored to today?s real estate market. Investors are looking for speed, flexibility, and lending solutions that make sense for their business models, and we believe this program helps meet those expectations.?

The company noted that many real estate investors face challenges when applying for traditional financing, especially when managing multiple properties, operating as self-employed professionals, or utilizing non-traditional income structures. By emphasizing rental cash flow and property performance, the DSCR Loan program is intended to simplify the approval process while still maintaining strong lending standards.

The DSCR Loan program also aims to provide borrowers with faster turnaround times compared to many traditional mortgage products. Truly Investor Capital stated that speed and operational efficiency have become increasingly important in today?s market, particularly as investors compete for opportunities in fast-moving real estate environments.

The company has continued investing in digital lending workflows and operational technology to improve the overall borrower experience. By integrating technology-driven processes into loan origination and underwriting, Truly Investor Capital hopes to reduce delays and create a smoother financing experience for investors and mortgage professionals alike.

Truly Investor Capital stated that the launch of the DSCR Loan program comes at a time when many investors are searching for financing solutions that better align with modern real estate investment practices. Rising property values, changing market conditions, and increasing investor activity have contributed to

growing demand for alternative lending products that offer greater flexibility than conventional mortgage programs.

The company also emphasized its focus on building long-term relationships with borrowers, brokers, and real estate professionals by offering financing solutions designed to support a variety of investment scenarios. In addition to DSCR Loans, Truly Investor Capital continues to provide lending products that may include bridge loans, rehab financing, construction loans, and other investor-focused mortgage solutions.

By expanding its product offerings, Truly Investor Capital aims to position itself as a comprehensive financing resource for investors operating in residential and commercial real estate markets.

Industry professionals have increasingly recognized DSCR Loans as an important financing tool for investors who prioritize cash flow analysis and investment performance over traditional employment-based qualification models. Truly Investor Capital believes the continued adoption of these lending programs reflects broader changes within the real estate financing industry, particularly among experienced investors seeking scalable financing solutions.

The company stated that it plans to continue enhancing its lending platform and developing additional products that help borrowers navigate changing market conditions while supporting long-term real estate investment growth.

?As real estate investment strategies evolve, financing solutions must evolve with them,? the company spokesperson added. ?We are committed to building lending programs that help investors move quickly, operate efficiently, and pursue opportunities with confidence.?

Truly Investor Capital also noted that investor demand for rental properties and income-producing real estate assets remains strong in many markets nationwide. The company expects DSCR Loans to continue gaining popularity among investors seeking simplified qualification standards and financing structures centered around property performance.

Looking ahead, Truly Investor Capital plans to continue investing in operational efficiency, lending technology, and borrower-focused solutions that improve accessibility for real estate investors and business-purpose borrowers.

About Truly Investor Capital

Truly Investor Capital is a private lending and real estate financing company focused on delivering mortgage and lending solutions for investors, developers, landlords, and real estate professionals. The company

provides financing products designed to support residential and commercial investment opportunities, with an emphasis on streamlined processes, flexible qualification standards, and technology-driven lending solutions.

Through its growing portfolio of lending products, Truly Investor Capital aims to help borrowers secure financing solutions tailored to modern real estate investment strategies while supporting long-term portfolio growth and operational efficiency.

###

For more information about Code Charley Corp, contact the company here:Code Charley CorpCharles Park9175971119charles@codecharley.com32-26 168th StreetFlushing NY 11358

Code Charley Corp

Code Charley Corp is a leading software-as-a-service provider specializing in website development, design, and SEO marketing. We deliver digital solutions to empower businesses and enhance their online presence, ensuring optimal performance and growth.

Website: https://codecharley.com/

Email: charles@codecharley.com

Phone: 9175971119