



Croft Tree Experts Marks a Decade of ISA-Certified Arborist Services

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Croft Tree Experts, a locally owned and operated tree care company serving the Ottawa region and surrounding areas, has reached the ten-year mark of delivering ISA-certified arborist services to clients. Founded in February 2015 by David Koshurba and Kyle Hewitt, the company has grown steadily over the past decade, expanding its service offerings and technical expertise while maintaining a consistent focus on structured, standards-based tree care.

The International Society of Arboriculture (ISA) Certified Arborist credential represents one of the most rigorous standards in the tree care industry, requiring verified experience, a comprehensive examination, and ongoing continuing education. Maintaining this designation signals a sustained commitment to professional development at a time when demand for qualified tree care professionals continues to grow across urban and rural properties in the National Capital Region.

"Reaching ten years in this industry while holding ISA certification throughout that period reflects the standard

we set for ourselves from day one," said David Koshurba, co-founder of Croft Tree Experts. "The credential is not a one-time achievement ? it requires ongoing learning and accountability, and that culture has shaped how our entire team approaches every job."

Since its founding, the firm has assembled a team that includes two ISA Certified Arborists and a registered Forest Technician, collectively representing more than 65 years of combined industry experience. As the arborists Ottawa property owners and commercial managers have turned to across a wide range of projects, the team delivers services spanning tree removal, pruning, stump grinding, tree planting, cabling, fertilization, and insect and disease management. Emergency response is available on a 24-hour basis to address hazardous situations as they arise.

The company's approach to urban and rural tree work in the Ottawa Valley reflects an understanding that each property presents distinct challenges. Narrow downtown lots, mature heritage trees, and properties adjacent to powerlines each require different technical strategies, and the ISA framework provides arborists with the diagnostic and risk assessment tools necessary to evaluate those situations accurately. Tree risk assessment services, in particular, have become an increasingly requested component of the firm's work as property owners and municipalities prioritize proactive property safety.

Among the most consistently requested services is tree trimming Ottawa clients seek ahead of both the growing season and winter, when structural pruning helps reduce load on branches and minimizes storm-related risk. The firm's certified arborists approach each pruning engagement with the same diagnostic process applied to more complex removals ? assessing tree health, structural integrity, and site conditions before any work begins.

"A decade of certified practice means we have seen almost every situation a tree can present," said Kyle Hewitt, co-founder. "What certification gives you is a structured way to assess what you are seeing, communicate findings clearly, and make decisions that are in the best interest of the tree and the property owner."

The company holds coverage through the Workplace Safety and Insurance Board (WSIB) and carries full insurance on all operations. Its service area spans Ottawa and numerous surrounding communities extending into the Valley, with all work performed in accordance with applicable City of Ottawa tree protection bylaws and permit requirements.

Croft Tree Experts is a certified and insured, locally owned tree care company based in Ottawa, Ontario. The firm provides clients with comprehensive arborist services and operates with ISA Certified Arborists on staff,

bringing a combined team experience of over 65 years to every project.

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For more information about Croft Tree Experts, contact the company here: Croft Tree Experts Kyle
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Croft Tree Experts is a locally owned and operated tree care company serving Ottawa and the surrounding valley region since 2015. Their team of certified and insured arborists specializes in overall arborist care.

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