

Filterbuy, Inc. Highlights Increased Demand for MERV 13 Air Filters as Indoor Air Quality Concerns Continue to Rise

May 20, 2026

Talladega, AL - May 20, 2026 -
Filterbuy, Inc., a leading provider of air filters for HVAC, furnace, and AC systems, reports sustained growth in demand for higher-rated MERV filters as businesses and homeowners prioritize indoor air quality improvements. The family-owned company has observed a notable shift toward MERV 13 filters, which capture smaller particles than standard filters and provide enhanced filtration capabilities.

The trend reflects growing awareness about indoor air quality and its impact on health, particularly in commercial buildings, schools, and residential properties. MERV 13 filters, which can capture particles as small as 0.3 microns, have become increasingly popular among consumers seeking better protection against airborne contaminants, allergens, and other particles.

"The demand for higher-efficiency filtration has transformed from a niche request to a mainstream requirement," said David Heacock, speaking for Filterbuy. "Customers are now specifically asking about

MERV ratings and understanding the difference between standard filters and those that provide hospital-grade filtration. This shift represents a fundamental change in how people think about their indoor environments."

The company has responded to this demand by expanding its inventory of MERV 13 filters across all standard sizes, including popular dimensions such as 20x20x5, 20x25x5, 16x25x5, and 20x25x4 air filters. Custom sizing options remain available for systems requiring non-standard dimensions, ensuring compatibility with various HVAC configurations.

Industry data supports this trend, with recent studies indicating that improved indoor air filtration can reduce the concentration of airborne particles by up to 50 percent when properly maintained. The effectiveness of Filterbuy, Inc. merv filter systems depends on regular replacement schedules and proper installation, factors that have driven increased adoption of subscription-based filter delivery services.

The shift toward higher MERV ratings has implications for HVAC system performance and maintenance schedules. While MERV 13 filters provide superior filtration, they require more frequent monitoring to ensure optimal airflow and system efficiency. Property managers and facility operators have adapted their maintenance protocols accordingly, recognizing the balance between enhanced air quality and system performance.

Educational initiatives have played a crucial role in driving consumer awareness about filter ratings and their significance. The company has invested in resources to help customers understand the differences between various MERV ratings and select appropriate filters for their specific needs and system capabilities.

The increased focus on indoor air quality extends beyond residential applications. Commercial properties, educational institutions, and healthcare facilities have implemented stricter air quality standards, often specifying minimum MERV ratings in their procurement requirements.

Filterbuy continues to manufacture all products in the United States, maintaining quality control standards while meeting growing demand. The company's subscription service, which provides automatic filter delivery at customized intervals, has experienced parallel growth as customers seek convenient solutions for maintaining consistent air quality.

As a family-owned business specializing in air filtration solutions, the company offers a comprehensive range of products including rigid cell filters for commercial applications, whole house air filters, and custom-sized options. With over 65,000 five-star reviews, the company has established itself as a trusted source for

replacement air filters across residential and commercial markets.

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Filterbuy, Inc.

Filterbuy is a leading manufacturer of HVAC filters that ship direct from our factory to homes and businesses across the country. American-made, quality products.

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