

Winston Self Storage Releases Comprehensive Storage Size Guide to Help Customers Select Optimal Units

May 20, 2026

May 20, 2026 -
Winston Self Storage has released a detailed storage size guide designed to help customers determine the most appropriate unit dimensions for their specific needs during relocations, home renovations, and seasonal transitions. The guide addresses growing demand for flexible storage solutions as more residents seek temporary and long-term space options.

The comprehensive guide breaks down storage unit dimensions by common use cases, helping customers understand how different unit sizes accommodate household items, vehicles, and recreational equipment. The resource comes as the storage industry experiences increased demand from customers navigating life transitions, downsizing projects, and home improvement initiatives.

"We developed this guide after recognizing that many customers struggle to estimate the storage space they actually need," said Gabriel Kelmer, General Manager at Winston Self Storage. "By providing clear comparisons and practical examples, we help customers avoid renting units that are either too small or

unnecessarily large for their belongings."

The guide categorizes storage units from compact 5x5 spaces suitable for seasonal decorations and small furniture items to expansive units capable of housing entire household contents, boats, and recreational vehicles. Each size category includes detailed descriptions of typical items that fit comfortably within the dimensions, along with organization tips to maximize available space.

Winston self storage in Winston-Salem offers climate-controlled options alongside standard units, recognizing that certain items require temperature-regulated environments. The facility provides these varied options to accommodate electronics, artwork, documents, and temperature-sensitive materials that many customers need to store during extended periods.

The storage size guide also addresses common misconceptions about storage unit selection. Many customers initially underestimate the vertical space available in units, not realizing they can stack boxes and use shelving systems to optimize their rental. The guide provides specific recommendations for organizing techniques that help customers make the most efficient use of their chosen unit size.

Beyond residential storage needs, the guide includes sections dedicated to business storage solutions, helping local companies understand options for inventory, equipment, and document storage. This expansion reflects the facility's commitment to serving both individual and commercial customers throughout the Winston-Salem area.

"The guide represents our commitment to transparency and customer education," added Kelmer. "When customers understand their options clearly, they make better decisions that save both time and money throughout their storage experience."

The release of this educational resource aligns with Winston Self Storage's broader initiative to simplify the storage rental process. The facility offers contact-free rental options, allowing customers to reserve units online, receive access codes digitally, and move in at their convenience without visiting the office.

Winston Self Storage operates a secure facility on Wabash Boulevard featuring advanced security measures including 24/7 video surveillance, secure keypad access, perimeter fencing, and regular security patrols. The facility provides drive-up access to units, extended access hours, and online payment options to enhance customer convenience. The company specializes in self storage, automobile, climate-controlled storage service, and boat and RV storage solutions for the Winston-Salem community.
###

For more information about Winston Self Storage, contact the company here:Winston Self StorageGabriel Kelmer+13363487867admin@beamsstorage.comWinston Self Storage3801 Wabash BlvdWinston-Salem, NC 27106

Winston Self Storage

At Winston Self Storage, we recognize that each person's storage needs are unique. That's why we offer storage options, including various sizes and drive-up access, whether you're decluttering or storing business inventory, there's a perfect fit for you.

Website: https://winston.beamsstorage.com/

Email: admin@beamsstorage.com

Phone: +13363487867