



## **TruSeal America Helps Twin Cities Properties Refresh with Professional Parking Lot Striping Services**

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TruSeal America supports commercial and multi-family properties across the Twin Cities with professional parking lot striping services that enhance safety, organization, and visual appeal. As spring arrives and winter wear becomes visible, property managers turn to refreshed markings to restore order and compliance in high-traffic areas.

Parking lot striping provides clear guidance for drivers and pedestrians through crisp lines that define spaces, directional arrows, and accessibility zones. The service improves traffic flow while helping properties meet local regulations and ADA requirements. Fresh striping after the winter season creates a polished, professional appearance that supports positive first impressions for customers, residents, and visitors.

One recent project involved a multi-family complex in Dakota County where faded markings had led to confusion in high-traffic areas. TruSeal America's team redesigned the layout to improve flow and add more accessible spaces, delivering sharper, more durable lines that residents and management praised for immediate impact on safety and appearance.

The process integrates seamlessly with other pavement care steps. Many properties schedule striping following sealcoating or repairs, when the surface is clean and ready for optimal paint adhesion. TruSeal America coordinates these elements to deliver efficient results with minimal disruption to daily operations.

All work is performed by an in-house team of trained professionals equipped for large-scale commercial and multi-family projects. This internal approach ensures precise layout, high-quality materials, and timely completion tailored to each site's specific layout and usage patterns. Crews handle everything from layout planning to final application using durable paints designed to withstand Minnesota's variable weather and heavy traffic.

Pete Tjornhom, President of TruSeal America, said, "Professional parking lot striping plays a key role in creating safe and efficient spaces for businesses and residents. Our team focuses on delivering clear, long-lasting markings that support smooth operations throughout the year."

Projects begin with a detailed site assessment to evaluate current conditions, identify needed updates, and ensure compliance with applicable codes. Property managers collaborate on layout preferences, such as adjusting stall configurations or adding new accessibility features. This customized planning helps achieve practical outcomes that align with each location's needs.

TruSeal America was founded in 2000 as a family-owned business in Inver Grove Heights, Minnesota. With more than 25 years of experience serving the region and hundreds of completed pavement projects across the Twin Cities, the company has developed strong expertise in addressing the seasonal challenges of the Upper Midwest. The organization's commitment to in-house execution extends across all services, supporting reliable results for clients in Ramsey, Hennepin, Dakota, Anoka, Washington, and Carver Counties.

Spring represents an ideal window for parking lot striping, as milder temperatures and drier conditions promote better curing and adhesion of materials. Properties benefit from refreshed markings before peak seasonal usage increases. The service complements year-round pavement management by contributing to overall safety and asset preservation.

Beyond basic line painting, TruSeal America offers options for updated designs that improve functionality. This may include enhanced visibility for handicap-accessible spaces, loading zones, or directional flow in busy parking areas. The use of quality materials helps extend the life of the striping against wear from vehicles, weather, and maintenance activities.

Open communication throughout each project keeps clients informed and allows for adjustments based on on-site conditions. The focus remains on delivering results that meet expectations while minimizing impact on

tenants and operations. Post-project cleanup ensures the property is left in excellent condition.

The company's family-owned structure emphasizes accountability and long-term client relationships. This foundation influences every aspect of service delivery, including attention to detail in parking lot striping projects. Clients value the professionalism and reliability that come from working with a locally established team.

TruSeal America continues to apply proven techniques while adapting to the evolving needs of commercial and multi-family properties. The parking lot striping program reflects the organization's dedication to practical solutions that support safe, organized, and attractive environments across the Twin Cities.

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### **TruSeal America**

*Large or small, commercial properties thrive when pavement is inviting and dependable. TruSeal America develops personalized strategies to protect your investment, improve daily operations, and reduce future repair costs.*

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