# Midwest Dry Eye Center and Forsight Vision Center Announce "Aesthetics Day" Event to Showcase Advanced Ocular and Skin Wellness

*May 26, 2026*

LONG GROVE, IL

NORTHFIELD, IL - May 26, 2026 -
Midwest Dry Eye Center and Forsight Vision Center, long trusted for integrated eye care and medical esthetics, have announced they will co-host a premier ?Aesthetics Day? event on June 17, 2026. Scheduled from 9:00 AM to 3:00 PM at the Long Grove office, the event is designed to introduce the community to the intersection of clinical ocular health and luxury skin rejuvenation.

This collaborative day highlights the comprehensive care offered at these locations ranging from advanced dry eye protocols to non-surgical aesthetic enhancements. With this event, Forsight Vision and Midwest Dry Eye aim to provide an accessible gateway for patients to explore how licensed Optometrists (ODs) utilize medical-grade technology to refresh, renew, and protect both skin and vision.

Personalized Consultations and Clinical Incentives - A centerpiece of Aesthetics Day is the 30-Minute Skin Consultation. To ensure personalized attention, attendees can secure a designated time slot by paying a $40

deposit prior to the event. This deposit serves as a credit that can be applied toward any product purchases or future clinical services booked during the session.

To further support long-term wellness goals, the practices are offering exclusive event-day incentives:
Immediate Rewards: Every attendee who checks in for a skin consultation will receive a complimentary Deluxe Mini Kit featuring a Toner, SPF, or Hyaluronic Acid to kickstart their professional home-care regimen.
Future Service Bonus: Patients who book a follow-up service during the event will be eligible for a free mini facial to be redeemed at their next appointment.

A Commitment to Integrated Ocular Aesthetics - Midwest Dry Eye Center and Forsight Vision Center are distinguished by their "Dry Eye Spa" approach, offering specialized treatments such as IRPL Light Therapy for chronic inflammation and Radiofrequency (RF) for firming and rejuvenation. The event will showcase how these clinical interventions address both functional eye comfort and aesthetic concerns like rosacea, pigmentation, and skin laxity.

"Aesthetics Day is about more than just skin deep beauty; it?s about providing our patients with the tools and professional guidance they need to maintain healthy eyes and vibrant skin," the organization noted. The event also provides an opportunity to explore professional-grade products from industry leaders such as Life Line, PCA Skin, and Elta MD.

Event Details At-A-Glance:

Date: Wednesday, June 17, 2026
Time: 9:00 AM ? 3:00 PM
Location: 4160 IL-83, Suite 107, Long Grove, IL 60047
Registration: $40 deposit required for the 30-Minute Skin Consultation (applied as credit toward purchases/services).

Space is limited for individual consultations. To secure a time slot or learn more about the event, interested participants are encouraged to visit Midwest Dry Eye Center or Forsight Vision Care.

About Midwest Dry Eye Center & Forsight Vision Center - Midwest Dry Eye Center and Forsight Vision Center provide specialized optometric care and aesthetic services across two Illinois locations in Long Grove and Northfield. Led by licensed Optometrists, the practices focus on treating the root causes of ocular surface disease while offering advanced, non-surgical aesthetic treatments in a relaxing, clinical spa environment. Their combined mission is to empower patients to lead active lives through restored independence, visual

comfort, and skin health.

For more information about Aesthetics Day or to pay a deposit to secure a consultation, visit www.midwestdryeyecenter.com or www.forsightvisioncare.com.

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## Forsight Vision

*Forsight Vision is dedicated to providing comprehensive eye care to patients of all ages. Our experienced team of optometrists and staff use the latest technology to ensure the best possible outcomes for your vision and eye health. Visit us today!*

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