

Superior Overhead Doors Announces Expanded Showroom Inventory for 2026 Garage Door Season

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BROKEN ARROW, OK - May 21, 2026 -
Superior Overhead Doors has expanded its Broken Arrow showroom inventory to include new garage door models and smart opener systems for the 2026 season, responding to increased demand for energy-efficient and technology-integrated home improvement solutions. The 18-year-old Oklahoma company has added multiple product lines to its display facility, allowing property owners to evaluate options in person before making purchase decisions.

The expansion includes insulated door models designed for Oklahoma's temperature extremes, smart opener systems compatible with home automation platforms, and contemporary design options that reflect current architectural trends. The showroom now displays over 50 door models across residential and commercial categories, representing a 30 percent increase from the previous year's inventory.

"The garage door industry has evolved significantly with smart home technology and energy efficiency requirements," said Todd Willhoite, owner of Superior Overhead Doors. "Our expanded showroom inventory

reflects these changes and provides customers with hands-on access to the latest products available in the market."

The Broken Arrow facility serves as both a display center and parts warehouse, stocking replacement components for immediate availability. This inventory expansion coincides with industry data showing that 71 percent of homeowners prefer viewing physical products before making home improvement investments exceeding $1,000, according to recent home improvement sector research.

Superior Overhead Doors in Broken Arrow maintains one of the region's larger garage door showrooms, spanning 8,000 square feet of display and warehouse space. The facility houses residential doors ranging from basic steel models to custom wood designs, along with commercial overhead door systems suitable for warehouse and retail applications.

The company employs 12 full-time technicians who provide installation, repair, and maintenance services throughout the Tulsa metropolitan area. These technicians complete manufacturer certification programs annually, ensuring familiarity with evolving door technologies and safety standards.

"Physical showrooms serve an important function in the garage door industry where product weight, material quality, and operational mechanics significantly impact performance," added Willhoite. "Customers can test opener noise levels, examine insulation ratings, and understand warranty terms before making decisions."

The showroom expansion addresses growing demand for garage door replacements in Oklahoma's aging housing stock. Data from local building permits indicates that garage door replacements increased 15 percent in the Broken Arrow area during 2023, driven by both storm damage and routine home updates.

Superior Overhead Doors stocks products from five major garage door manufacturers, providing various price points and warranty options. The company offers financing programs for qualified buyers, with terms ranging from 12 to 60 months depending on project scope.

The expanded inventory includes hurricane-rated doors meeting updated building codes, battery backup systems for power outage scenarios, and quiet belt-drive openers suitable for homes with living spaces above garages. Commercial offerings have expanded to include high-speed doors, fire-rated models, and security-enhanced systems for industrial applications.

Established in 2008, Superior Overhead Doors operates as a locally owned business serving residential and commercial clients throughout northeastern Oklahoma. The company specializes in garage door installation,

repair, spring replacement, opener service, and preventive maintenance programs designed for Oklahoma weather conditions.

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For more information about Superior Overhead Doors, contact the company here:Superior Overhead DoorsTodd Willhoite(918) 228-6262toddw@superioroverheaddoors.com6998 S 145th E Ave suite bBroken Arrow, OK 74012

Superior Overhead Doors

Superior Overhead Doors has been helping Tulsa-area homeowners with garage doors since 2008. As a family-owned company, we focus on clear options, quality workmanship, and zero pushy sales.

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