

Cheese Removals and Transport Introduces Structured Pricing Model for Local and Long-Distance Moves

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BRIGHTON, UK - May 21, 2026 -
Cheese Removals and Transport has introduced a structured pricing model designed to clarify how local and long-distance removals are priced. The update outlines a defined approach to hourly pricing for local moves and set-fee arrangements for relocations that extend beyond the local area. The announcement reflects a review of how removal costs are explained to customers preparing for household moves across Brighton and Hove and the wider Sussex region.

The Hove-based removals company, operated by brothers Luca and Alessio Giambrone, has been active across Sussex since 2023. During that time, the business has provided a range of moving services, including apartment removals, completion day removals, home and family removals, and national relocations. As demand for these services has grown, the company has formalised how pricing is communicated so customers can understand how different types of moves are calculated before moving day begins.

Removal pricing structures often vary based on distance, access conditions, and the time required to

complete a move. Cheese Removals and Transport has introduced a defined framework that separates local hourly removals from long-distance relocation pricing. The intention is to ensure that customers planning different types of moves receive pricing that reflects the nature of the work involved.

Under the updated framework, local moves continue to operate on an hourly basis. Rather than calculating costs based on the number of items being moved, the company charges according to the time required to complete the removal. This structure allows customers to prepare their belongings without needing to produce detailed inventory lists before moving day. The approach is intended to reflect the practical reality of residential moves, where belongings may be added or removed during packing.

The structured pricing model also confirms the company?s minimum charge for local removals. Cheese Removals and Transport charges a minimum of one hour, after which time is charged at the rate of the move's duration. The company states that this structure allows shorter moves to be priced proportionately to the time required rather than being subject to longer minimum booking periods.

Luca Giambrone said the decision to formalise the pricing structure followed repeated discussions with customers preparing for local household moves. ?When people are planning a move, they often want to understand how costs will be calculated before the moving day arrives. By setting out a clear framework for hourly local moves and fixed relocation pricing, we aim to remove uncertainty around how different types of removals are priced.?

The updated framework also distinguishes between local removals and national relocations. For moves that involve longer travel distances, the company provides set or capped pricing rather than hourly billing. These relocation fees are calculated based on factors such as travel distance, estimated journey time, and the scale of the move. The set-fee structure allows households relocating to other parts of the UK to understand the total cost of the move before the relocation begins.

National relocations often involve longer travel times and more complex scheduling arrangements compared with local moves. The pricing framework introduced by Cheese Removals and Transport reflects these logistical differences by separating local hourly removals from longer-distance relocation planning. The aim is to ensure that the pricing model aligns with the operational requirements of each type of move.

Alessio Giambrone said that different types of removals require different planning considerations. ?A local move within Brighton or Hove is organised differently from a relocation to another part of the country. By separating hourly pricing from fixed relocation fees, the framework reflects how those moves are carried out in practice.?

The announcement forms part of a wider review of operational procedures across the company?s services.

By introducing a defined pricing structure, Cheese Removals and Transport intends to provide clearer explanations of how removal costs are calculated when customers enquire about a move. The update also reflects the company?s experience working with households preparing for different types of residential relocation.

Residential moves frequently involve changing access conditions, varying property layouts, and different travel distances between locations. The company's pricing framework is designed to accommodate these variations while maintaining a consistent approach to cost calculation. The company reports that separating local hourly removals from national relocation pricing helps customers understand which pricing model applies to their move.

The business operates across Brighton and Hove, Worthing, Portslade, Haywards Heath, Hassocks, and surrounding areas. From these locations, the company supports both local removals and national relocations to destinations across the United Kingdom. The pricing framework applies to new enquiries and future bookings involving both local and long-distance moves.

Cheese Removals and Transport stated that the introduction of the structured pricing model reflects ongoing efforts to review how services are organised as demand for residential removals continues to evolve. By clarifying the distinction between hourly removals and fixed relocation pricing, the company has introduced a framework that provides customers with a clearer understanding of how removal costs are determined.

The company confirmed that the updated pricing structure is now in place and will apply to upcoming household moves arranged through its services. The changes are part of an ongoing review of operational practices designed to ensure that pricing explanations and service planning remain consistent as the business continues to support local and national removals.

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Cheese Removals and Transport

Cheese Removals and Transport delivers expert, stress-free removals in Brighton, East Sussex, with professional care and reliability.

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