St. Croix Garage Doors Promotes Garage Door Safety Awareness During May Garage Door Safety Month

May 22, 2026

WOODVILLE, WI - May 22, 2026 -
St. Croix Garage Doors is encouraging homeowners and businesses across Northwestern Wisconsin and eastern Minnesota to prioritize garage door safety as part of May Garage Door Safety Month. The family-owned company, with locations in Woodville and Chippewa Falls, is using the annual observance to highlight the importance of regular inspections, proper maintenance, and professional service to prevent accidents and extend equipment life.

Garage doors rank among the largest moving objects in most homes and commercial buildings, operating under significant tension from powerful springs and heavy components. When properly maintained, they provide convenient, secure access. However, neglected systems can develop serious hazards, including sudden spring failures, cable snaps, or malfunctioning safety sensors that fail to reverse on contact. St. Croix Garage Doors stresses that proactive care helps families and businesses avoid these risks while ensuring reliable daily performance.

Key safety indicators that warrant immediate professional attention include doors that feel unusually heavy or unbalanced, excessive noise during operation, uneven movement or bouncing, visible wear on cables or

springs, and sensors that do not respond properly to obstructions. Technicians recommend annual or semi-annual inspections, especially before and after harsh winter seasons common in the region, to check spring tension, track alignment, roller condition, hardware tightness, and opener functionality.

The company?s experienced team, including technicians praised in recent customer feedback for quick and professional responses to issues like broken springs and cables, performs thorough safety evaluations. Reviews highlight technicians such as Brian for arriving promptly, explaining issues clearly, and completing repairs efficiently.

St. Croix Garage Doors offers practical guidance for recognizing qualified service providers. Reputable professionals provide consistent contact information, confirm technician details in advance, outline service options without pressure, and maintain affiliations with industry organizations like the International Door Association (IDA). These practices build trust and ensure high-quality, code-compliant work.

For residential customers, safety-focused services encompass spring and cable replacements, opener repairs with updated safety features, and adjustments to maintain proper balance and reversal mechanisms. Installations of new insulated doors or modern openers further enhance both security and energy efficiency in homes throughout the service area.

Commercial operations benefit from specialized safety protocols suited to high-cycle doors in warehouses, loading docks, and retail facilities. These include reinforced components, frequent balance testing, and verification of industrial-grade safety systems to protect employees and maintain operational continuity.

Brian Holldorf, founder of St. Croix Garage Doors, commented on the company?s long-term commitment to safety. ?Since building the business in the early 2000s after years as a technician, we?ve seen firsthand how proper maintenance prevents most emergencies,? he said. ?May Garage Door Safety Month is an excellent reminder for everyone to schedule a check-up before small issues become dangerous or expensive problems.?

A second quote from the team emphasized community focus. ?Our technicians take pride in educating customers about safe operation and warning signs, helping families and businesses in Northwestern Wisconsin stay protected year-round,? added a company spokesperson.

The company?s planned maintenance programs provide structured visits that include lubrication, hardware inspection, sensor testing, and component adjustments. These services help extend the lifespan of garage doors and openers while reducing the likelihood of unexpected failures that could compromise safety or accessibility.

St. Croix Garage Doors traces its roots to the 1980s through predecessor Lakeland Overhead Doors and continues as a locally owned operation dedicated to the communities it serves. With two strategic locations, the company delivers responsive support across a wide region, including Wisconsin counties such as Barron, Buffalo, Chippewa, Clark, Dunn, Eau Claire, Jackson, Pepin, Pierce, Polk, Rusk, St. Croix, Taylor, and Trempealeau, and Minnesota counties including Dakota, Washington, Goodhue, Chisago, Isanti, and Anoka.

During Garage Door Safety Month, St. Croix Garage Doors is highlighting its Planned Maintenance Program, available for just $129 per year. This program includes a comprehensive 50-point inspection by a trained professional, designed to keep garage doors operating safely and efficiently. The inspection helps prevent costly repairs by identifying minor issues early, enhances safety by verifying all critical features such as sensors and springs, improves performance, extends the lifespan of the system, and provides customers with greater peace of mind. Participants also receive 15% off most hardware, including hinges, rollers, brackets, cables, and seals.

Homeowners and business owners are encouraged to schedule evaluations promptly rather than waiting for malfunctions. Professional service ensures compliance with current safety standards, proper component matching, and long-term reliability using quality parts from leading manufacturers.

St. Croix Garage Doors remains focused on delivering trustworthy, safety-first solutions developed through decades of regional experience. The company invites the community to take advantage of May?s emphasis on garage door awareness by contacting them for inspections, maintenance, or any overhead door concerns.

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For more information about St. Croix Garage Doors, contact the company here:St. Croix Garage DoorsJon Willert715-781-8989info@scgaragedoors.com104 Trient Dr, Suite B, Woodville, WI 54028

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At St. Croix, we?ve spent decades helping homeowners and businesses in Northwest Wisconsin keep their doors running smoothly. Local, dependable, and family-owned, we?re here when you need us for all your garage door needs.

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